



Misk x Tamara - Future Leaders Initiative

Social Media Associate - Saudi Arabia (Riyadh)

Job Brief:

- Execute the strategy we have developed across all social channels.
- Work with different stockholders (designers, PSM, growth, etc) to deliver and post in all channels on a daily basis.
- Track the performance of our channels and make sure we are on targets.
- Follow the trends, understand how social media works organically in-depth.

Candidate Profile:

- Bachelor's degree in Business, Marketing, Journalism, Public Relations, or related field.
- 0-1 years of social media management experience.
- Professional certification in Google Analytics strongly preferred.
- Comfortable with working with Microsoft Office and Adobe Suites.
- General knowledge of Search Engine Optimization and internet ranking for web content.
- Entry level experience determining how to cater unique marketing campaigns to a unique audience.
- Ability work alongside a diverse group of employees and simultaneously work toward many company initiatives at once.
- Entry level understanding of marketing strategy and how to use the concepts throughout various forms of outreach