



Misk مسك
مؤسسة محمد بن سلمان
Mohammed Bin Salman
Foundation

MISK GLOBAL FORUM

Outcomes
Report

18-19
NOVEMBER

2024

#PoweredByYouth

#MGF24

www.miskglobalforum.com



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“
What we aspire to do through Misk Foundation is to take initiative, encourage innovation and, in turn, ensure sustainability and growth to achieve the higher goal of developing the human mind. ”

HRH The Crown Prince
**MOHAMMED BIN SALMAN BIN
ABDULAZIZ AL SAUD**

CHAPTER

01

MISK GLOBAL FORUM:

A LEGACY OF YOUTH EMPOWERMENT

ABOUT MISK FOUNDATION

Established by HRH Prince Mohammed bin Salman bin Abdulaziz in 2011, Misk Foundation is a non-profit organization devoted to cultivating and encouraging learning and leadership in the youth for a better future in Saudi Arabia.

Misk Foundation provides various means to foster, empower, and create a healthy environment for creative young Saudi talents who can become active participants in the future economy of their country.

By designing its programs and forging partnerships with local and global organizations, Misk Foundation aims to build a knowledge-based society by focusing on two main pillars; education and entrepreneurship, and culture and creative arts, whereas science and technology serve as supporting fields.



VISION

Creating a dynamic ecosystem for young talents to shape the future of Saudi Arabia and the world.



MISSION

Pioneering innovative programs targeting youth and youth-centered institutions to empower future leaders, entrepreneurs, and scientists.



Misk مسك
مؤسسة محمد بن سلمان
Mohammed Bin Salman
Foundation

A CLOSER LOOK AT MISK GLOBAL EFFORTS

ABOUT

Misk Global is a dedicated track within the Misk Foundation focused on fostering a dynamic network of proactive citizens, expanding Misk Foundation's global reach, and positioning the foundation as a leading force in advancing youth empowerment. This highlights the importance of a robust global strategy, which serves as a vital link between the Misk Foundation, youth, Saudi Arabia, and international stakeholders. To achieve these goals, a range of Misk Global projects are implemented.

Misk Global Forum:

The Misk Global Forum is the flagship youth event of the Misk Foundation and one of the biggest youth platforms in the region. Launched in 2016, the Forum has hosted seven editions, featuring world-renowned speakers and experts from around the globe. Each year, the event explores a theme that resonates with youth and reflects the key issues and contexts of the time.

Youth Majlis at Davos (World Economic Forum):

Misk Global amplifies the youth voice at the World Economic Forum in Davos by hosting the Youth Majlis, where young leaders engage in pivotal discussions with global decision-makers on issues that matter most to youth. Youth Majlis at Davos 2024 hosted 16 sessions on "Youth-Led Positive Social Impact," featuring 51 speakers from 22 countries and engaging 4,700 attendees.

Global Youth Series:

Through Misk Foundation's network and global citizenship programs, Saudi youth delegates are actively involved in key international youth initiatives led by organizations such as the World Economic Forum, UNESCO, and the UN. They participate as speakers in prominent global forums and events, including the ECOSOC Youth Forum (New York, USA), Y20 (Rio de Janeiro, Brazil), UNGA Summit (New York, USA), COP16 (Riyadh, KSA), and the World Economic Forum (Davos, Switzerland).

Research and Publications:

Misk Global is a knowledge hub for youth related topics. This includes multiple surveys and research papers that are published throughout the year. These include but are not limited to: Global Youth Index (GYI), Youth Majlis Insights report, MGF Outcome Report, Misk Global Survey.

ABOUT MISK GLOBAL FORUM

A GATHERING OF VISIONARIES, A PLATFORM FOR CHANGE

Launched for the first time in 2016, in Riyadh, Saudi Arabia, the Misk Global Forum (MGF) is the **biggest youth forum in the region**.

The annual flagship event hosted by the Misk Foundation is a **beacon for youth empowerment**. It brings together leaders, innovators, and entrepreneurs from across the globe and in one place, regardless of their backgrounds. Not only does MGF intend to **unlock the potential of youth**, but it also **emphasizes their crucial role in shaping the future of their countries**.

The Forum serves as a **platform that amplifies young voices**, providing them with the tools and resources necessary to **become tomorrow's changemakers and leaders**, fostering an **environment where innovative ideas can flourish**.

Through **curated panels and interactive sessions**, MGF aims to create **networks among young leaders** so that they can share their experiences, challenges, and successes. Such exchanges **enhance individual knowledge and strengthen collective efforts to address pressing global issues**. That is why MGF is considered a **catalyst for collaboration and positive global impact**.



CHAPTER

02

ABOUT MGF 2024:

BY YOUTH, FOR YOUTH

OPENING SPEECH: DR. BADR AL BADR, MISK FOUNDATION CEO

In today's rapidly changing world, we are witnessing a mélange of technological innovation and economic volatility. With such a pace that is often characterized by turbulent speed and quite uncertainty, we must learn to stop waiting for opportunities to come our way; we need to create our own.

Nowadays, we are all facing serious challenges that require innovative and out-of-the-box solutions. Fortunately, you have what it takes to provide these solutions. You are a generation well equipped with exceptional capabilities, embodying the spirit of innovation, technology, and adaptability, with tremendous energy and boundless creativity. The world looks at you and awaits your action.

In Saudi Arabia, we do not adapt to the future, we create it. Today, right here, right now, you are at the heart of this Vision. Your presence here is clear proof that you are ready to lead the way. This year, the Forum's slogan is "By Youth...For Youth". Simple, yet powerful, words that reflect our spirit at the Misk Foundation. We invite you to seize the opportunities available to you and to develop yourselves to keep pace with the rapid dynamic changes and to lead the way.

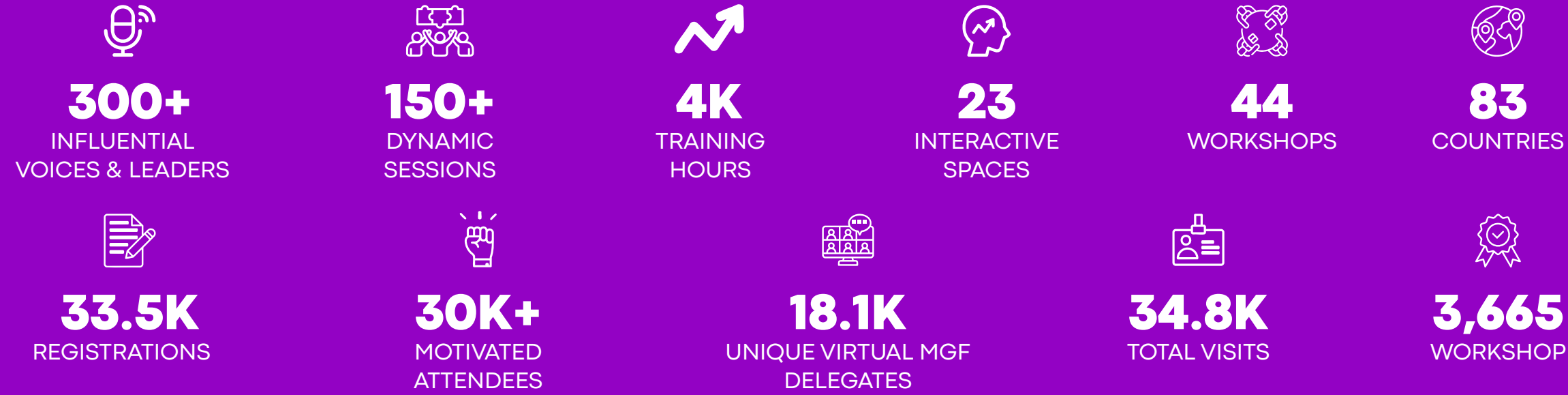
The Misk Global Forum is a space for young minds to discuss today's issues and build the future they aspire to live in. By exchanging ideas, building relationships, and challenging the status quo, you will not only leave this place filled with memories, but you will also become a global force for change.

“**The eighth edition of Misk Global Forum is our largest, with the most speakers and youngest age range. Over the years, we've welcomed over 150,000 visitors and 1,000 speakers from 130 countries.**”

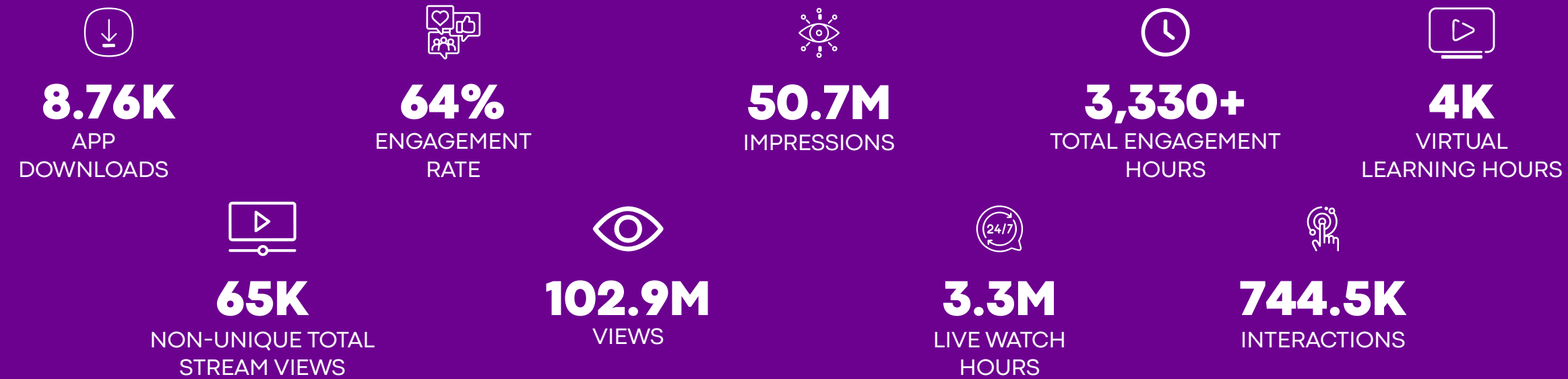


MGF 2024 IN NUMBERS

CHAPTER 02



MGF 2024 BEYOND BOUNDARIES



ROAD TO MGF 2024:

Since its inception in 2016, MGF has welcomed more than 195 thousand attendees from 130 nationalities, collaborated with more than 130 partners, and hosted more than 990 speakers. This vibrant journey created a mosaic of ideas and perspectives, with each year's theme providing a youth-driven agenda aimed at catalyzing global change.



2016

Together: Shaping the Knowledge Economy

explored how young leaders can innovate within a knowledge economy driven by information and collaboration.

2017

Meeting the Challenge of Change

emphasized equipping youth with adaptive skills to navigate and capitalize on the world's rapid changes.

2018

Skills for Our Tomorrow

highlighted the need for critical future-ready skills, like creativity and critical thinking, to prepare for upcoming societal shifts.

2019

Work Reworked

examined the evolving nature of work and workplaces, preparing youth for future trends and transformations.

2020

The Ripple Effect

discussed the widespread impact of individual actions during COVID-19, focusing on youth-led, positive community change.

2021

Work Reworked

revisited the transformation of work post-pandemic, providing insights into adapting to new work environments and opportunities.

2022

Bridging Generations

emphasized the value of intergenerational dialogue in driving societal change and breaking down barriers.

2023

The Big Now: Think Big, Act Now

focused on how youth can think ambitiously and take immediate action to bring their visions to life, capturing the spirit and mindset of tomorrow's leaders by empowering them to embrace the potential of the present, and craft the future they want.

2024

MGF 2024: BY YOUTH FOR YOUTH

Following the success of MGF 2023's "BIG NOW", MGF 2024 takes this call to action a step further.

THIS YEAR'S THEME

MGF 2024, held from 18-19 November, is centered around the theme, "By Youth For Youth". This theme was shaped through a rigorous research-backed process, based on insights from 30 sources: reports, indices, initiatives, and Misk Foundation's own studies. The theme highlights the importance of youth-led initiatives, showcasing how young people can motivate and support one another to achieve individual and collective growth and innovation. It underscores the power of youth collaboration to drive positive change in communities and beyond.

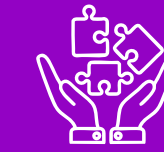
BY YOUTH

MGF 2024 focuses on the youth's journey in driving innovation and change through youth-led initiatives. It empowers young leaders with essential skills and visionary mindsets, showcasing their talents and creativity as they gear up to make a significant impact.

FOR YOUTH

MGF 2024 showcases the action and impact of youth-led initiatives. It underscores the collective power of youth in action, highlighting transformative projects and their outcomes. It fosters a vibrant community of changemakers, promoting collaboration and unity to tackle global challenges and drive meaningful progress together.

THIS YEAR'S STRATEGIC OBJECTIVES



Skills Enablement: Tools for Impact

Equip participants with key skills in leadership, problem-solving and technology to translate their ideas into meaningful, youth-driven impact.



Youth Collective: Community & Network

Create an environment that promotes knowledge transfer and collaborative efforts to equip the next generation of changemakers with connections and collective momentum to tackle global challenges in a truly youth-led manner.



Mindset of Change

Foster holistic personal development by encouraging a mindset of change and impact, offering practical insights through wellbeing initiatives, and showcasing success stories and inspirational youth.



Global Literacy: Youth Global Awareness

Enhance awareness in addressing top global challenges by delving into culture, STEM education, wellbeing, sustainability, civic engagement, and innovation, thereby providing specialized knowledge and fostering expertise among the youth.

MGF 2024 PILLARS

This year, MGF 2024 revolves around six pivotal areas to foster dialogue, innovation, and action among youth and leaders worldwide. Each focus area highlights the intersection of cultural, educational, social, and technological factors, reflecting today's dynamic challenges and opportunities.



CULTURE

Reinterpreting Heritage for the Future

Here, MGF intricately delves into how shared cultural roots, contemporary trends, and individual identities are intertwined. Participants are encouraged to explore how heritage can be reimagined to resonate with future generations.

Challenges to Tackle

How can youth contribute to reinterpreting and revitalizing traditional cultural expressions while maintaining authenticity?

What educational strategies are most effective in preparing youth for active roles in AI development?



SUSTAINABILITY

Youth Shaping Sustainable Futures

Attendees explore sustainable practices and strategies that can drive meaningful, long-term change for both people and the planet. MGF focuses on empowering youth to take sustainable action in their communities.

Challenges to Tackle

What motivates young people to adopt sustainable habits, and how can these motivations be reinforced?



GLOBAL ENGAGEMENT

Connecting Youth for Global Impact

The Forum probes how youth can lead civic action and contribute to creating a better world. It highlights grassroots movements, policy advocacy, and community engagement as vital avenues for creating global impact.

Challenges to Tackle

What are the most effective strategies to engage diverse youth populations in the policymaking process?



EDUCATION

Building the Skills for Tomorrow's Leaders

Recognizing today's rapid digital transformation, this area focuses on equipping young minds with the essential skills and tools needed to navigate future careers. Discussions focus on innovative learning strategies that empower individuals to thrive in a changing environment.

Challenges to Tackle

How can science and technology curricula be made more relevant and appealing to young students?



INNOVATION

Harnessing Technology to Drive Change

Focusing on the intersection of technology and creativity, MGF explores how emerging technologies can be harnessed to foster innovation. Participants seek ways to leverage these tools to shape a brighter future.

Challenges to Tackle

How can digital literacy education be optimized to equip youth with the necessary skills and knowledge to navigate the digital world safely and responsibly?



WELLBEING

Advocating for Mental Health and Longevity

MGF unpacks healthy practices and fosters positive mindsets that contribute to personal growth and societal progress, promoting a holistic wellbeing approach.

Challenges to Tackle

What lifestyle choices do youth believe are most crucial for promoting longevity, and how are they implementing these choices?

MISK GLOBAL FORUM'S SPACES

From thought-provoking discussions to hands-on workshops, MGF 2024 spaces offered a unique journey of growth and innovation.



THE STAGE

The Stage is dedicated to igniting transformative thought processes, inspiring goal-setting, and fostering self-belief. Through enlightening dialogues with participants who share their relatable first-hand experiences, attendees explore innovative perspectives and insights that inspire collective action and growth.



MAJLIS

Majlis is an Arabic term that describes special gatherings of people who typically share common interests. In the MGF 2024 Majlis, the atmosphere is intimate and relaxed, making room for deep dives into the journeys of remarkable figures. Majlis facilitates engaging discussions with some of the brightest minds, allowing attendees to explore the ins and outs of impactful work.



YOUTH BAYT

At Youth Bayt, attendees are encouraged to explore new ideas and collaborate with like-minded peers on future initiatives. This space is dedicated to empowering youth to become active global citizens, fostering a community that shares the same goal of making an impact on the world.

MISK GLOBAL FORUM'S SPACES

From thought-provoking discussions to hands-on workshops, MGF 2024 spaces offered a unique journey of growth and innovation.



SKILLS DUKKAN

Skills Dukkan is where the action happens. It is where theory turns into practice, and dreams become a reality. Through hands-on workshops led by world-class partners, and powered by Misk Skills, participants become equipped with immediately applicable new skills, fostering a culture of continuous learning and practicality.



ALWAHA

Alwaha is the Arabic equivalent of the English word "Oasis". In MGF 2024, Alwaha serves as a sanctuary for inner reflection and personal growth. With a focus on mindful dialogue and promoting a holistic approach to personal development, this space offers calming and interactive workshops.



LEADERS DIWAN

Through exclusive interviews with seasoned leaders, Leaders Diwan provides a platform for breaking barriers and forging connections with inspirational figures. Here, deep conversations with industry experts and decision-makers flow, offering valuable insights into leadership, innovation, and strategic thinking.

OUR PARTNERS BUILDING TOGETHER

STRATEGIC PARTNERS



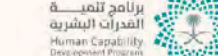
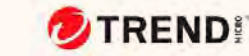
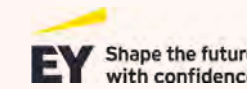
MISK ECOSYSTEM



PREMIER PARTNERS



KNOWLEDGE PARTNERS



AGREEMENTS

In a significant collaboration announced at the MGF 2024, the Misk Foundation and the Bill & Melinda Gates Foundation launched the **Challenge for Change** program, aimed at supporting nonprofits and social enterprises in Saudi Arabia. Building on the success of Misk’s 2021 Youth Non-profit Organization Building Program, which helped launch 41 new organizations, the Challenge for Change program will offer up to \$2.5 million in grant funding to incubate Saudi-based initiatives focused on technological, environmental, and health solutions with both local and global impact.

Alongside the launch, the Gates Foundation revealed plans for a new regional office in Mohammed Bin Salman Nonprofit City “Misk City”, reinforcing their \$600 million partnership with Saudi Arabia to advance global health, poverty reduction, and youth empowerment.



CHAPTER

03

MGF 2024 IN ACTION:
YOUTH IN MOTION, CHANGE IN PROGRESS

SNAPSHOT OF MGF 2024 ACTIVATIONS

The Misk Global Forum (MGF) 2024 included activations that celebrated creativity, innovation, and youth empowerment.



JOTHOOR

Objective
Jothoor aims to explore the relationship between quality of life and leadership effectiveness.

Overview
Participants answered a questionnaire that helped them know more about their well-being, strengths, and areas of development, empowering them to enhance their leadership capabilities.

Impact
Jothoor emphasized the significance of personal well-being in one's life and its correlation with effective leadership, encouraging youth to prioritize their health and happiness for greater success.

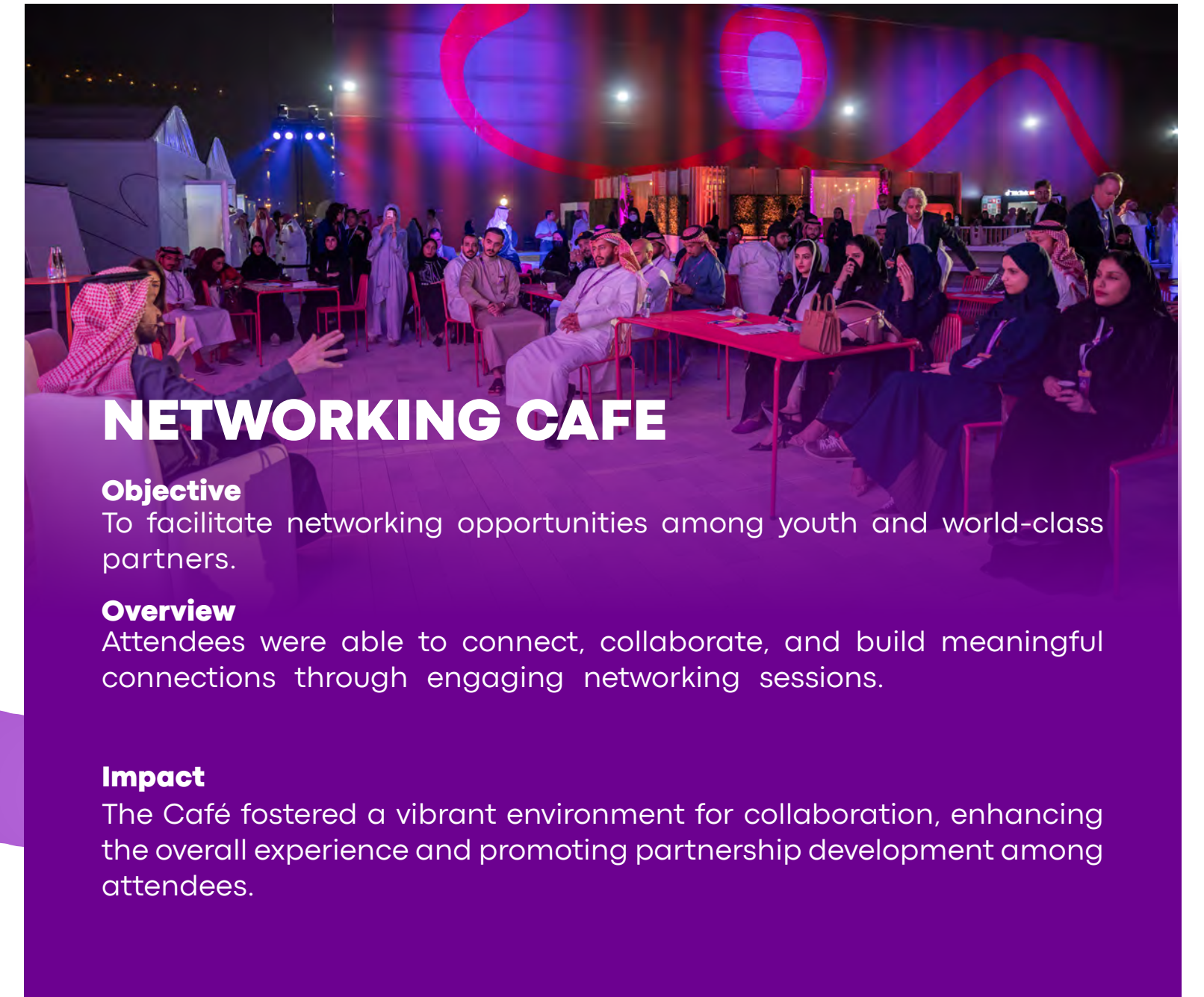


GLOBAL YOUTH INDEX (GYI)

Objective
To present the 2024 Global Youth Index scores and insights.

Overview
Attendees explored data related to youth experiences in education, entrepreneurship, leadership, and well-being, identifying opportunities to shape a brighter future.

Impact
GYI provided a comprehensive understanding of youth challenges and opportunities, catalyzing discussions on effectively addressing these issues.



NETWORKING CAFE

Objective
To facilitate networking opportunities among youth and world-class partners.

Overview
Attendees were able to connect, collaborate, and build meaningful connections through engaging networking sessions.

Impact
The Café fostered a vibrant environment for collaboration, enhancing the overall experience and promoting partnership development among attendees.

SNAPSHOT OF MGF 2024 ACTIVATIONS



RIYADH SCHOOLS GROUP

Objective

To showcase the educational initiatives implemented by Riyadh Schools Group.

Overview

Participants virtually explored the innovative RS-Hittin campus, where a holistic educational model is fully integrated with Saudi culture, and engaged with the Education Leaders Academy (ELI) and a football simulation.

Impact

Riyadh Schools Group highlighted the importance of nurturing future leaders and champions through quality education and community values.



ILMI

Objective

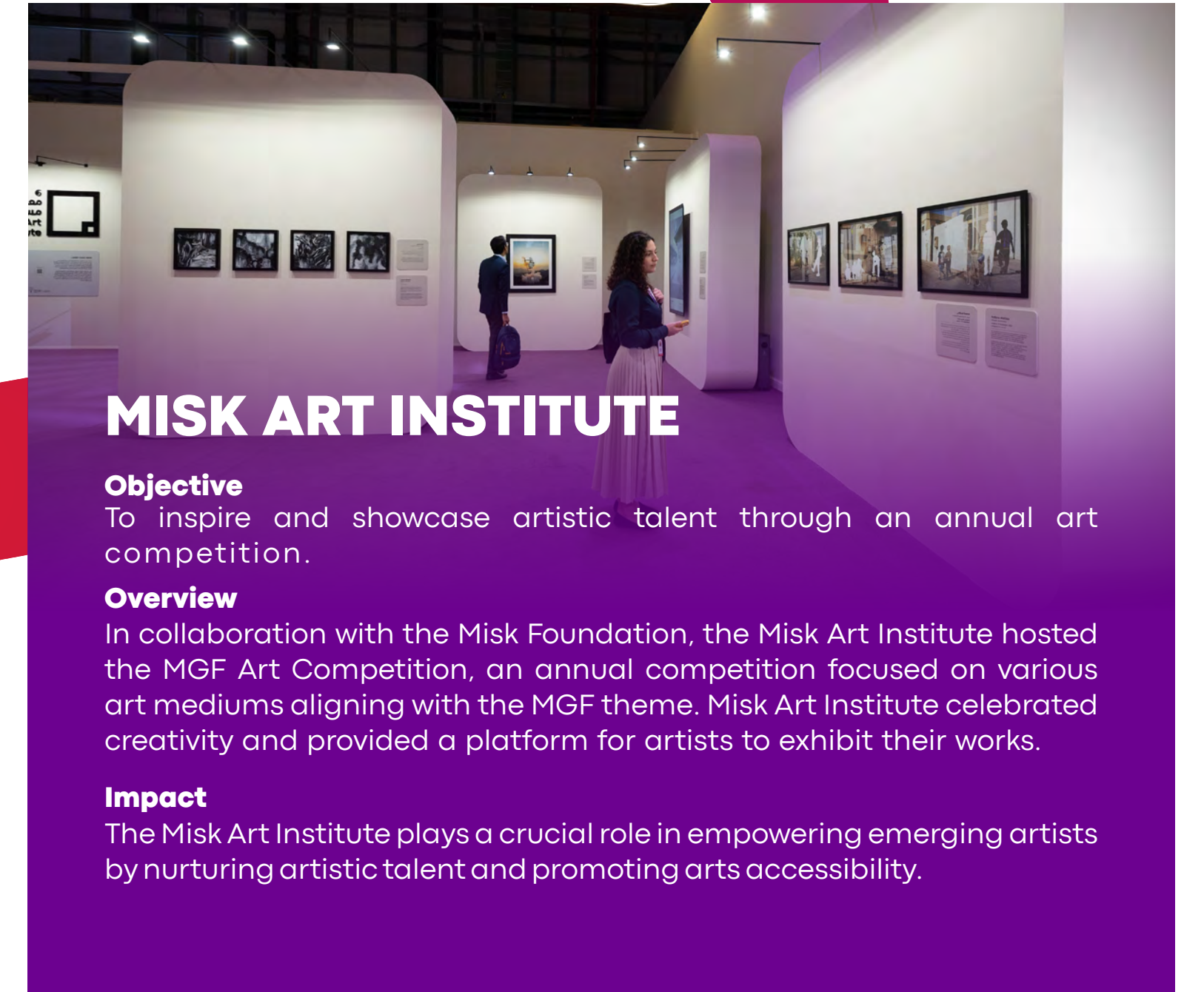
To inspire young minds through exploration and innovation.

Overview

Ilmi transformed its space into a vibrant dynamic playground for innovation and discovery that speaks directly to the next generation, promoting informal learning and engaging in dialogues on STREAM subjects (Science, Technology, Research, Engineering, Arts, and Mathematics).

Impact

Established as a hub for future science discovery and innovation, ilmi aims to empower youth to engage with science and technology, fostering creativity and critical thinking.



MISK ART INSTITUTE

Objective

To inspire and showcase artistic talent through an annual art competition.

Overview

In collaboration with the Misk Foundation, the Misk Art Institute hosted the MGF Art Competition, an annual competition focused on various art mediums aligning with the MGF theme. Misk Art Institute celebrated creativity and provided a platform for artists to exhibit their works.

Impact

The Misk Art Institute plays a crucial role in empowering emerging artists by nurturing artistic talent and promoting arts accessibility.

SNAPSHOT OF MGF 2024 ACTIVATIONS



MISK SCHOOLS

Objective

To highlight youth-led innovation in sustainability and infrastructure.

Overview

Misk Schools showcased student projects addressing real-world challenges, demonstrating the power of collaboration in solving pressing issues. Visitors engaged with sustainable urban concepts, reflecting the Forum's mission to empower youth and build their leadership skills.

Impact

Misk Schools underscored the importance of education in fostering innovative thinking and problem-solving skills among the next generation of leaders, preparing them for future challenges.



MANGA PRODUCTIONS

Objective

To celebrate youth creativity through anime and gaming.

Overview

Manga Productions embodied the "By Youth, For Youth" theme, inviting visitors to experience their exceptional works in anime and games. This activation highlighted the Misk Foundation's commitment to delivering inspiring Saudi content to a global audience.

Impact

By focusing on youth-driven content creation, Manga Productions fosters a culture of creativity and innovation rooted in Saudi heritage, inspiring the next generation of storytellers and artists.



YOUTH IMPACT COUNCIL

Objective

To showcase youth-led initiatives and encourage community engagement.

Overview

Youth Impact Council highlighted youth-led initiatives in an interactive space, fostering meaningful connections and showcasing inspiring stories from young nonprofit professionals.

Impact

The council emphasized youth's significant role in driving social change and encouraged attendees to engage with and support grassroots initiatives.

SNAPSHOT OF MGF 2024 ACTIVATIONS



MISK CITY

Objective

To present future-oriented urban development projects.

Overview

Attendees explored Misk City, where innovative projects were brought to life through engaging design, cutting-edge technology, and storytelling.

Impact

As a pioneering initiative, Misk City aims to become a global hub for youth empowerment and innovation, aligned with the broader goals of Saudi Vision 2030.



HUMAN CAPABILITY DEVELOPMENT PROGRAM (HCDP)

Objective

To empower Saudis for local and global competitiveness.

Overview

HCDP showcased initiatives that instill values and enhance skills needed to succeed in local and global labor markets. Attendees engaged with inspiring individuals and explored various empowerment initiatives.

Impact

HCDP played a vital role in equipping Saudi citizens with the skills necessary to thrive in a rapidly changing world, fostering innovation and promoting a strong economy.



TIKTOK LIVE

Objective

To connect Saudi youth with influential figures and share insights.

Overview

TikTok LIVE hosted a live-streamed engaging activation featuring dynamic youth-led panels and exclusive interviews with tech leaders and public figures.

Impact

By leveraging its platform, TikTok LIVE amplified youth voices and provided a space for dialogue on important issues, encouraging engagement, creativity, and collaboration.

SNAPSHOT OF MGF 2024 SPACES

MGF 2024 featured six immersive spaces designed to foster collective progress, personal growth, skill development, and meaningful connections, all while sparking transformative thinking and collaboration.

THE STAGE

29 SESSIONS WITH VISIONARY LEADERS

15 HOURS OF INSPIRING DISCUSSION

DESIRED OUTCOMES:

- **Driving Transformation:** Innovative ideas and captivating stories to inspire participants to broaden their horizons and think big.
- **Catalyzing Change:** Sessions to stimulate new thoughts, prompt immediate action, and pursue ambitious objectives.
- **Inspiring Joy:** Exploring different viewpoints and worldviews to foster a sense of delight and introspection.

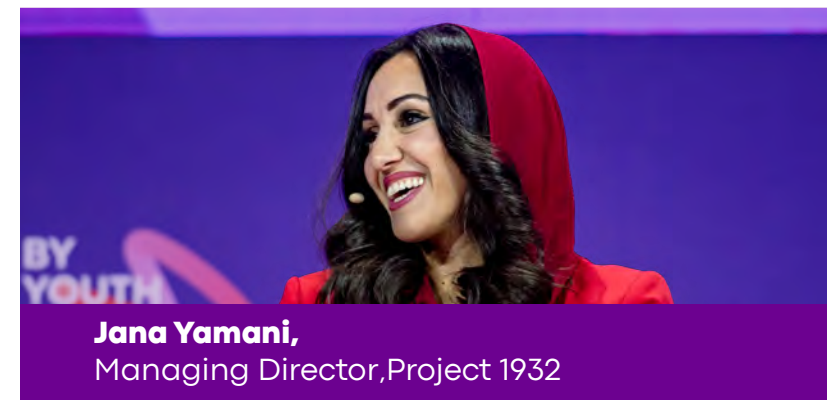
OUTCOMES ACHIEVED:

- **Driving Transformation:** Sessions highlighted that transformation requires a clear vision, belief, and the will to act, encouraging participants to dream limitlessly.
- **Catalyzing Change:** Participants were motivated to create positive ripple effects across their circles, following in the footsteps of the inspiring thought leaders who took the stage.
- **Inspiring Joy:** Changemakers shared different viewpoints on relevant topics such as culture in leadership, sparking hope for a brighter tomorrow.

Key Speakers:



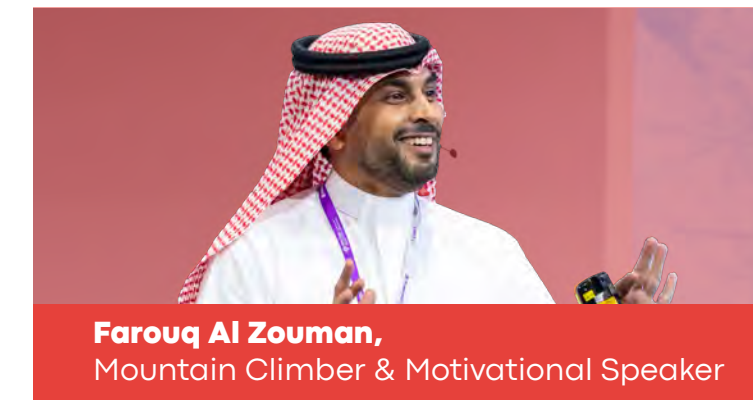
HH Abdulaziz Bin Saud Al Saud,
Co-Founder & CEO, Barakah



Jana Yamani,
Managing Director, Project 1932



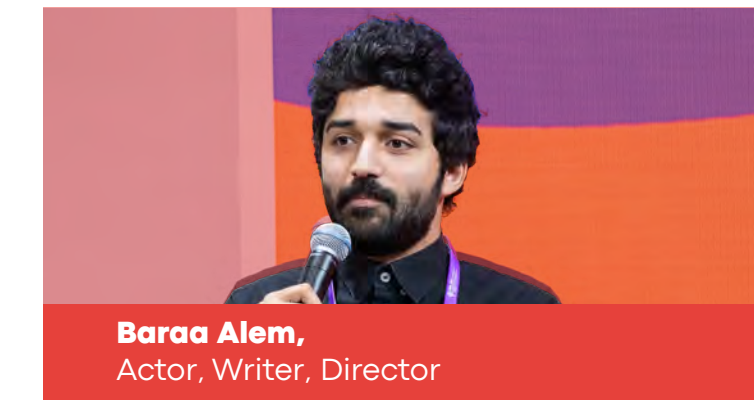
Bafétimbi Gomis,
Professional Football Player



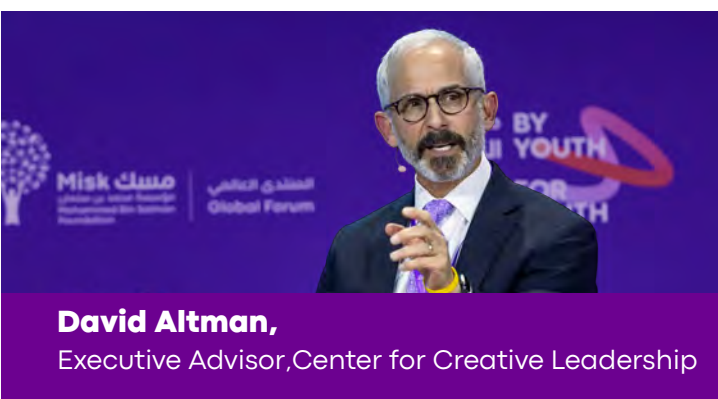
Farouq Al Zouman,
Mountain Climber & Motivational Speaker



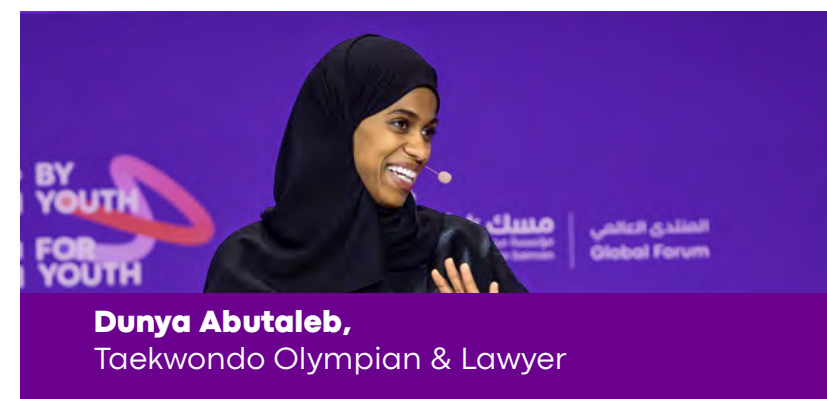
Rateel Alshehri,
Influencer and Podcaster



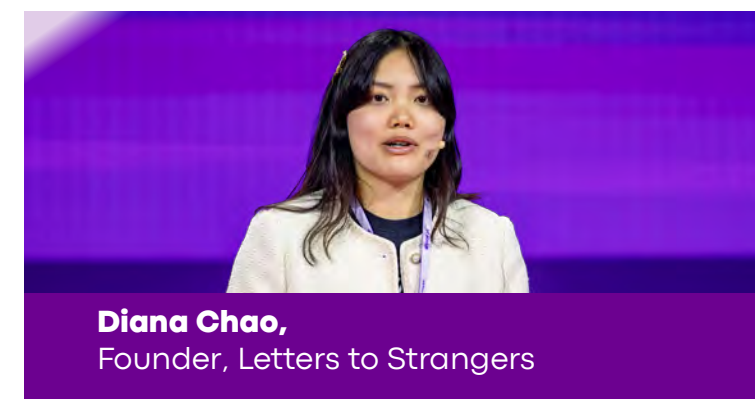
Baraa Alem,
Actor, Writer, Director



David Altman,
Executive Advisor, Center for Creative Leadership



Dunya Abutaleb,
Taekwondo Olympian & Lawyer



Diana Chao,
Founder, Letters to Strangers



Ritaj Alhazmi, Young Author, Columnist & Guinness World Record Holder



Ayman Allam, Executive Consultant, King Faisal Specialist Hospital & Research Center



HE Mohammad A. El-Kuwaiz,
Chairman, Capital Market Authority

MAJLIS

31 SESSIONS WITH VISIONARY LEADERS

13 HOURS OF INSPIRING DISCUSSION

DESIRED OUTCOMES:

- **Personal Insights:** Sharing individual journeys that unveil core values and identities.
- **Cozy Exchange:** Intimate, genuine dialogue within a casual, comfortable setting.
- **Heartfelt Dialogue:** Open and thought-provoking questions that strengthen speaker-participant connections.
- **Beyond Titles:** Personal discussions that go beyond a leader's professional facade.

Key Speakers:

OUTCOMES ACHIEVED:

- **Personal Insights:** Speakers shared stories of bridging cultural divides and initiating meaningful interactions.
- **Cozy Exchange:** Topics discussed included how youth can pursue the big picture to thrive in the now.
- **Heartfelt Dialogue:** Open and honest dialogues tackled common concerns like analysis paralysis and wanting more hours in the day.
- **Beyond Titles:** Speakers discussed personal narratives of how small acts can have a big ripple effect.

SNAPSHOT OF MGF 2024 SPACES

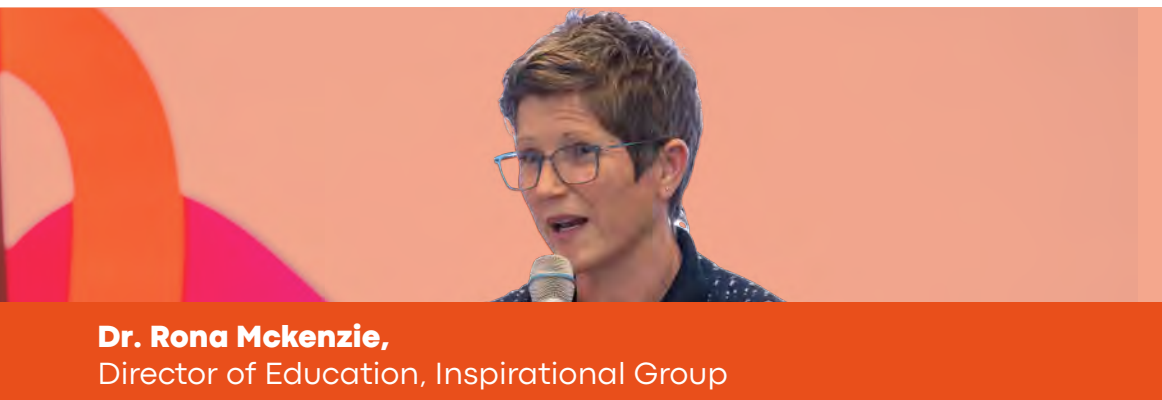
SKILLS DUKKAN

28 SESSIONS WITH
WORLD-CLASS PARTNERS

DESIRED OUTCOMES:

- **Competency Cultivation:** Participants acquire skills that sharpen their ability to communicate across cultures.
- **Horizon Expansion:** Blending local know-how with international collaborators encourages enriching cultural exchanges.
- **Applied Confidence:** The interactive nature of the workshops elevates the confidence of attendees in their newfound capabilities.

Key Instructors:



Dr. Rona McKenzie,
Director of Education, Inspirational Group

28 HOURS OF INSPIRING DISCUSSION

OUTCOMES ACHIEVED:

- **Competency Cultivation:** Participants honed their cross-cultural communication by tackling LinkedIn Mastery tips and professional storytelling.
- **Horizon Expansion:** Participants expanded their horizons by unearthing the complexities of the Metaverse and AI technologies.
- **Applied Confidence:** Interactive workshops provided hands-on experience across a variety of dynamic fields, allowing participants to unleash their creativity.



Tariq Shaikh,
Co-Managing Director, Gensler Middle East

ALWAHA

10 SESSIONS WITH VISIONARY
LEADERS

DESIRED OUTCOMES:

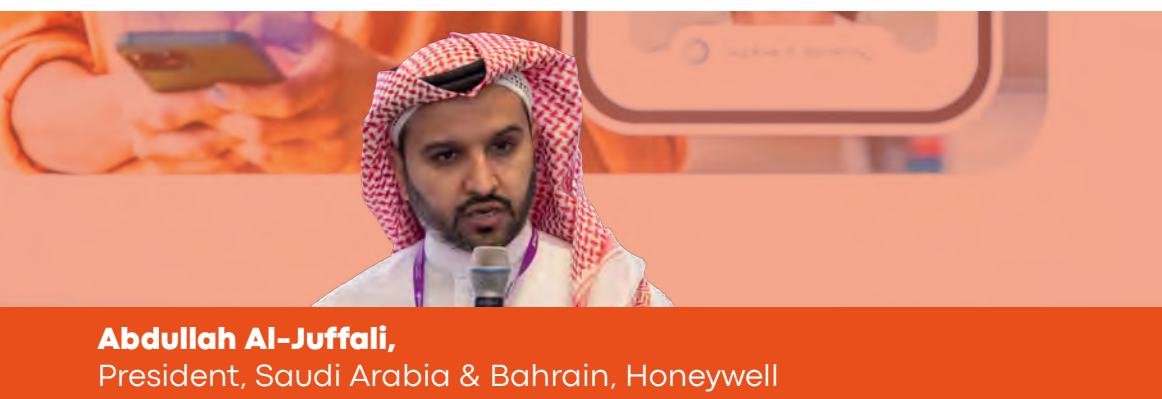
- **Holistic Harmony:** Practices that elevate both mental and physical well-being, guided by the wisdom of therapeutic techniques.
- **Contemplative Reflection:** The peaceful setting facilitates introspection and deep contemplation on previously attended talks.
- **Vital Revitalization:** Participants emerge from the experience invigorated, having tapped into the restorative power of meditation.
- **Emotional Fortitude:** The sessions provide participants with the strategies necessary for effective stress and emotion management.



13 HOURS OF INSPIRING DISCUSSION

OUTCOMES ACHIEVED:

- **Holistic Harmony:** Sessions dug deep into the 'we' in wellness and ways to connect to one's roots.
- **Contemplative Reflection:** The peaceful setting allowed participants to express their feelings with the power of art and the written word.
- **Vital Revitalization:** Participants explored voicework and breathing techniques that left them feeling refreshed and rejuvenated.
- **Emotional Fortitude:** Speakers discussed strategies for stress and emotional management, including practicing the skill of mindful response.



Abdullah Al-Juffali,
President, Saudi Arabia & Bahrain, Honeywell



Thahab Alotaibi,
Director, EY Consulting



SNAPSHOT OF MGF 2024 SPACES

YOUTH BAYT

15 SESSIONS WITH YOUNG LEADERS

DESIRED OUTCOMES:

- **Empowering Ideas:** Inspire attendees to think creatively and pursue initiatives that can make a global impact.
- **Collaborative Action:** Foster meaningful collaborations among youth, facilitating partnerships for impactful projects.
- **Global Citizenship:** Encourage a mindset of global citizenship, empowering youth to take active roles in solving global challenges.
- **Building Community:** Create an inclusive space for youth to connect, build relationships, and support one another in their journeys.
- **Youth Leadership:** Cultivate a sense of leadership among participants, empowering them to lead initiatives and bring about positive change.

Key Speakers:



Dr. Felipe Paullier,
Assistant Secretary General for Youth Affairs, United Nations

12 HOURS OF INSPIRING DISCUSSION

OUTCOMES ACHIEVED:

- **Empowering Ideas:** Attendees shared innovative ideas focused on sustainability, technology, and education, inspired by global challenges.
- **Collaborative Action:** Youth formed new partnerships and committed to launching initiatives focused on community development and social impact.
- **Global Citizenship:** Discussions highlighted the importance of global awareness and youth's role in addressing worldwide issues, leading to a deeper sense of responsibility and action.
- **Building Community:** Participants built strong relationships, exchanging insights, advice, and support, fostering a lasting sense of community and shared purpose.
- **Youth Leadership:** Youth participants gained first-hand exposure to the lessons of effective leadership, inspired to drive social and environmental change within their communities.



Rayyanah Barnawi,
Astronaut, Saudi Space Agency

LEADERS DIWAN

12 SESSIONS WITH VISIONARY LEADERS

DESIRED OUTCOMES:

- **Motivational Catalyst:** Insights that inspire and energize future leaders.
- **Real-World Lens:** Sessions that provide a concrete perspective on leadership triumphs and trials.
- **Leadership Grasp:** Ideas that enhance participants' understanding of what makes a great leader.

Key Speakers:



HE Yousef Bin Abdullah AlBanyan,
Minister of Education, Saudi Arabia

13 HOURS OF INSPIRING DISCUSSION

OUTCOMES ACHIEVED:

- **Motivational Catalyst:** Thought-provoking revelations by industry leaders inspired participants, opening their minds to a realm of future possibilities.
- **Real-World Lens:** Discussions dissected the complexities of upholding values against personal interests, underscoring the integrity essential for leaders to preserve their credibility.
- **Leadership Grasp:** Aspiring leaders absorbed the importance of nurturing passion, forward planning, and embracing challenges without fear in their journey toward impactful leadership.



HH Prince Dr. Faisal bin Abdulaziz bin Ayyaf,
Mayor of Riyadh, Saudi Arabia



HRH Prince Mishal bin Sultan bin Abdulaziz Al Saud,
Chairman, Jazeh International Company for
Information Systems Technology Institution



Laalitya Acharya,
Founder, The Nereid Project



Sadat Rahman,
Social Entrepreneur



Amani Alkhiami, Founder, Saudis in
International Organizations Initiative



Jayne McGivern,
CEO, Sports Boulevard Foundation



Abdullah bin Nasser Albader,
CEO, Almarai



HE Bandar Ibrahim AlKhorayef,
Minister of Industry and Mineral Resources,
Saudi Arabia

YOUTH WHO LED THE WAY



**RATEEL
AL SHEHRI**

Rateel Alshehri, a 13-year-old Saudi influencer and content creator, is making waves as the youngest Saudi podcaster. In her talk, "Living in the (un)Real World," she addresses the impact of AI in deception and cyberbullying. Rateel advocates for creating positive, authentic content that stands in contrast to the unrealistic standards often promoted on social media.



BARAA ALEM

Baraa Alem, an actor, writer, and director, is recognized for his diverse roles and as the co-founder of Cinema Mirkaz in Jeddah. In his talk, "Frame by Frame: Connecting Cultures," Baraa highlighted the importance of storytelling with global appeal. He emphasized the role of film in bridging cultures and the necessity of having the drive and dedication to learn and master the medium.



RITAJ ALHAZMI

Ritaj Alhazmi is an award-winning young author and columnist, celebrated for her literary contributions and efforts to inspire the new generation, with two Guinness World Records to her name. In her talk, "The Art of Luck," she explores the idea of whether a plan is essential for success. Ritaj advocates for embracing uncertainty, maintaining balance, and cultivating a resilient mindset.



**ANOUSHKA
SINHA**

Anoushka Sinha, the Founder of the Anupam Foundation and a multi-award-winning human rights activist and social entrepreneur, has been recognized by UN Women and The Ford Foundation. In her talk, "Young Voices, Big Impact," Anoushka emphasizes that age should never be a barrier to making a difference. She advocates for the power of passion and purpose in driving meaningful change and inspiring others to do the same.



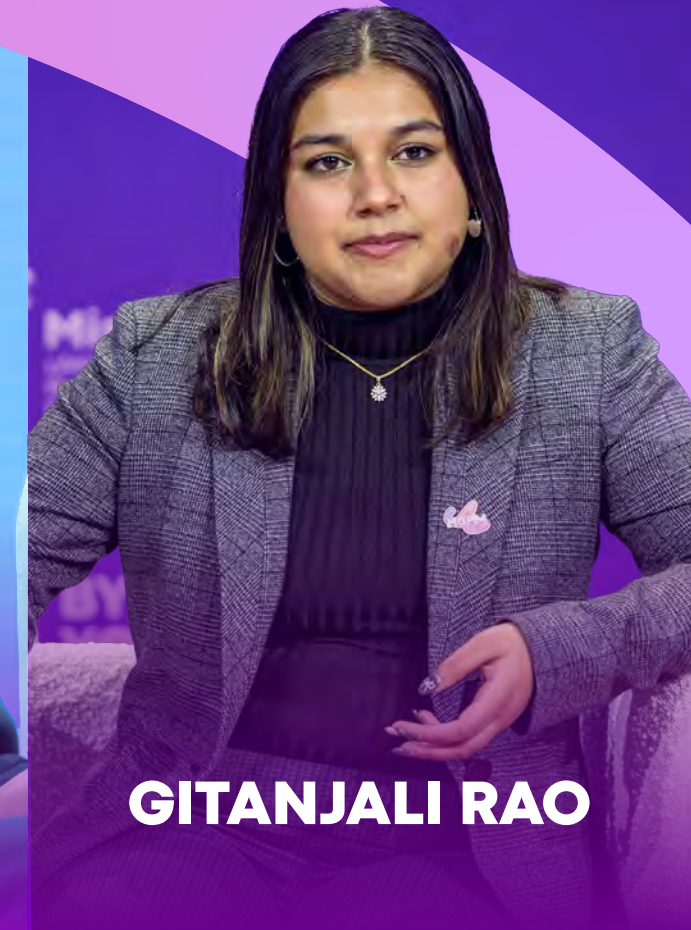
**LIAM
MCLEAVEY**

Liam McLeavey is a Consulting Manager and founder of Get-Go, a youth employment platform that helped reduce the region's youth unemployment from 25.9% to 14.5%. In "Young Voices, Big Impact", Liam underscores the importance of balancing personal growth with professional pursuits, and that building meaningful change requires fostering intergenerational collaboration to maximize impact and sustainability.



RAWAN SUNBOL

Rawan Sunbol is a high school senior at Riyadh Schools and a Mawhiba student, passionate about community service and youth empowerment. She was part of Youth Bayt's discussion on "The Future of AI in Saudi Classrooms," where she highlighted the irreplaceable role teachers play in the classroom. Rawan highlighted that while AI can serve as valuable support, it lacks emotional intelligence, which is essential in fostering a positive learning environment.



GITANJALI RAO

Gitanjali Rao, an 18-year-old inventor and aspiring scientist, is a dedicated advocate for STEM education. She is the author of "A Young Innovator's Guide to STEM" and a compelling speaker. In her talk, "Why It Has to Be You(th)," she emphasizes the importance of adopting a focused, step-by-step approach to problem-solving, starting with one challenge rather than attempting to tackle everything at once.

SESSIONS IN ACTION:
HIGHLIGHTS BY SPACE



The Saudi story is the greatest success story of the 21st century. With the guidance and support of Crown Prince Mohammed bin Salman, Saudi citizens are empowered to achieve remarkable success.

- HE Eng. Abdullah Alswaha
Saudi Minister of Communications & Information Technology



Imposter syndrome is something that's very naturally built into everyone. As a progressive society, this unconscious bias needs to go away.

- Gitanjali Rao
Young Innovator, Author, STEM Promoter, Vervient Foundation



Youth excel in creating startups and pursuing their own paths. We must not overshadow their efforts, but encourage them to pursue their visions, even if they're not yet lucrative.

- Steve Wozniak
Co-Founder, Apple Computer, Inc.



You've likely heard, "Don't sweat the small stuff." Great leaders do the opposite. They focus on the small things, and that is what makes them successful.

- Steven Bartlett
Co-Founder of Fight Group & Thirdweb, Host of Europe's no.1 podcast 'The Diary of a CEO'

LEADERSHIP IN A FUTURE-LED GENERATION



Synopsis:

The session celebrated youth-driven leadership, showcasing how young leaders inspire and empower each other with bold ideas and fearless determination. It highlighted breakthroughs in technology, space exploration, and inclusivity, focusing particularly on young women who are redefining leadership and driving advancements. It also provided actionable strategies to build a resilient, inclusive, and future-ready world.

Takeaways

1. Young leaders inspire and empower through bold ideas and fearless determination, driving advancements in technology, space exploration, and inclusivity for a future-ready world.
2. Breakthroughs in healthcare and technology, such as AI-driven robotic surgery, redefine global standards, demonstrating the transformative power of Saudi innovation.
3. Women take center stage in space exploration, combining scientific excellence and humanitarian commitment to redefine leadership and inspire future generations.

WHY IT HAS TO BE YOU(TH)



Synopsis:

MGF24's inaugural session highlighted three young global changemakers who demonstrate why the youth are uniquely equipped to drive the lasting changes needed for a better tomorrow. They explored the transformative power of innovation, adaptability, and creativity in solving global challenges.

Takeaways

1. Young people's fluid intelligence fosters out-of-the-box thinking, enabling them to develop unique solutions to major challenges.
2. Support systems and mentorship are essential in overcoming barriers and shaping young changemakers' ability to turn ideas into impactful realities.
3. Coupling technical expertise with creative storytelling builds credibility and inspires societal support for tackling global challenges.

ME, MYSELF AND AI



Synopsis:

Drawing on his decades of experience at the forefront of the computing revolution, tech pioneer Steve Wozniak shared his visionary insights on the future of technology and AI's role in shaping a better world.

Takeaways

1. Young entrepreneurs should prioritize projects with positive social impact, even if they may seem small or unprofitable.
2. Breakthroughs often stem from taking risks and passionately pursuing unconventional ideas.
3. AI development should prioritize transparency, accountability, and user safety.

LIVED LESSONS FOR YOUNG ENTREPRENEURS



Synopsis:

English entrepreneur, investor, and podcaster Steven Bartlett shared some pearls of wisdom gained over the years through interviewing global visionaries, to distill insights for aspiring entrepreneurs.

Takeaways

1. Building strong teams involves hiring the right talent, quickly addressing hiring mistakes, and nurturing a robust work culture.
2. Transparency and employee satisfaction are crucial in today's "glass box" workplace, shaping company culture, brand image, and overall success.
3. Achieving long-term success requires turning struggle into motivation, embracing small consistent improvements, and balancing professional and personal priorities through trade-offs.



Every big dream starts with a small step; don't wait for ideal circumstances. Just take that first step.

- Hassan "AboFlah" Suleiman
YouTuber & Gamer



Find what resonates most with you—pitch your idea or start an initiative. Authenticity speaks volumes, and your audience will resonate with the same things that inspire you.

- Abby LeMaster
Senior Games Producer, Riot Games



The biggest challenge in life is discovering what motivates you. Give yourselves the chance to explore and experience different things. When you find a passion that moves you, stick to it. Don't chase the paycheck first— follow your heart, and the money will come.

- HRH Prince Abdulaziz bin Salman Al Saud
Saudi Minister of Energy



You never know what you can get until you ask. Older people in your field will often see a younger version of themselves and want to help. It's important to have a mentor who can push you to the next step of your inventions.

- Ann Makosinski
CEO, Makotronics Enterprises Inc.

JUST PRESS START



Synopsis:

Top gaming content creator Hassan gave a whistle-stop tour of the opportunities and challenges of working in the gaming industry, a field defined by rapid change and limitless creative potential.

Takeaways

1. Take the first step—even with minimal resources. Passion and persistence outweigh starting conditions.
2. Innovate by adding your unique touch to inspiration, focusing on involvement rather than imitation.
3. Build connections and expand reach by leveraging trends like short-form videos, engaging bigger audiences, and sharing positive messages through your content.

MORE THAN A GAME



Synopsis:

This session explored the dynamic role of esports in driving social change, creating global collaborations, and opening career opportunities for young people. Panelists highlighted the importance of content creation, cultural storytelling, and regional initiatives that position Saudi Arabia as a global leader in the gaming and entertainment sectors.

Takeaways

1. Integrating local culture and heritage into gaming and media content helps promote national identity and positions regional creators distinctively in global markets.
2. The rapid growth of the gaming industry offers diverse career paths for young people. With skill-building resources readily available, aspiring individuals can actively shape the industry's future.
3. By fostering intellectual property development and emphasizing originality, Saudi Arabia is building a sustainable ecosystem that supports its Vision 2030 goals and cements its role in the global gaming industry.

YOUTH IN CONVERSATION



Synopsis:

Saudi Minister of Energy, HRH Prince Abdulaziz bin Salman Al Saud shared personal insights on the Kingdom's transformative journey since 2017, the importance of resilience, and how traditional values align with modern progress. Through direct audience interaction, he addressed questions on hope, personal growth, passion, and legacy, offering wisdom drawn from his experiences in energy and leadership.

Takeaways

1. Since 2017, Saudi Arabia's rapid transformation underscores the power of vision-driven strategies in setting global benchmarks for national development.
2. Modern development and traditional values are not opposing forces but complementary elements of sustainable progress. Cultural and religious principles can provide the ethical framework for technological advancement and social development.
3. The Kingdom's commitment to inclusion and legacy is reflected in programs supporting employees with special needs and promoting service to the nation and future generations.

IDEA TO AHA!



Synopsis:

Ever wonder how the world's most inventive ideas come to life? Through stories of grit, resilience, and unexpected breakthroughs, participants had a chance to discover how their creative spark could ignite world-changing possibilities.

Takeaways

1. Young innovators benefit greatly from seeking mentorship and working with others to gain insights, direction, and support, which can transform ideas into reality.
2. Eliminating distractions fosters creativity, allowing individuals to observe the world, ask critical questions, and develop solutions that enhance efficiency and sustainability.
3. Engaging with communities ensures that products meet real-world needs, fostering a sense of ownership for long-term success.



The new generation wants quick results, but how do you become the true owner of value? You become valuable when you build years of knowledge, expertise, and the networks you cultivate along the way. That's what will truly elevate you—it's not about your position, but the value you bring.

- HH Princess Haifa Bint Mohammed Al Saud
Saudi Vice Minister of Tourism



When you first build a product, focus on doing things that don't scale. Aim to create something a few people will love, not something many will just like.

- HH Abdulaziz Bin Saud Al Saud
Co-Founder & CEO, Barakah



Being committed to the end goal, and visualizing the final product while staying receptive to change, is key. It's about seizing opportunities and positioning ourselves to truly embrace this capacity to change and set ourselves up for the future.

- Stefano Fallaha
Founder & CEO, Podeo



When you aim for something truly epic, people say that everyone will rally to make it happen. But it can sometimes feel like the whole world is against you. Keep swimming, even against strong currents—the tide will eventually turn.

- Maria Conceição
Athlete, Social Entrepreneur, & Founder, The Maria Conceição Foundation

ARCHITECTS OF TOMORROW



Synopsis:

During the session, Saudi Vice Minister of Tourism, HH Haifa Bint Mohammed Al Saud shared valuable insights from her experience leading transformative initiatives. She emphasized the importance of understanding one's role within the broader context of Saudi Vision 2030, the need for flexibility and adaptability in navigating unforeseen challenges, and the power of believing that "nothing is impossible."

Takeaways

1. Align personal and professional ambitions with a greater vision, balancing priorities and embracing adaptability to navigate challenges effectively.
2. Saudi Vision 2030 exemplifies the power of bold ambitions, persistence, and belief in turning impossible ideas into reality.
3. Success requires patience and thoughtful application—use AI responsibly, build expertise, and prioritize long-term growth over quick wins.

MISSION POSSIBLE: TURNING PASSION INTO PURPOSE



Synopsis:

The session brought together leaders who transformed their passions into impactful movements. From empowering youth and reducing food waste, to advancing water safety and promoting mental health, the panel shared strategies for scaling purpose-driven initiatives.

Takeaways

1. Mentorship emerged as a key theme, with the panel encouraging young people to seek guidance and explore diverse paths.
2. Transforming passion into purpose requires resilience and an unwavering commitment to balancing vision with sustainability.
3. Social enterprises can achieve success through developing innovative business models that address social and environmental challenges while also being financially viable.

MINDSET IS THE NEW SKILLSET



Synopsis:

The session explored the transformative power of mindset as an essential tool for personal and professional success. The panel shared personal stories and insights on how to cultivate mental fitness and use visualization, curiosity, and resilience to overcome obstacles and unlock potential.

Takeaways

1. Failure is not an identity but an opportunity to learn. Viewing it as a stepping stone rather than a setback fosters resilience and progress.
2. Visualizing success in vivid detail aligns mindset with goals and helps break aspirations into actionable steps.
3. Similar to physical fitness, mental strength is developed through consistent, small efforts over time. This fosters self-awareness, confidence, and emotional control.

HEIGHTS TO HEARTS: DISCOVERING YOUR EVEREST!



Synopsis:

Guinness record breaker Maria Conceição shared her inspiring journey from humble beginnings in Portugal to conquering Mount Everest. Her story highlighted how perseverance, passion, and stepping out of one's comfort zone could drive meaningful change and transform lives.

Takeaways

1. Facing overwhelming odds, perseverance is key. Continuing to push forward, even against strong currents, leads to eventual breakthroughs.
2. No situation defines one's future; vision and hard work do. Trusting in oneself and staying focused on goals can lead to remarkable success.
3. Pursuing a purpose-driven passion can create extraordinary change, not only for oneself but for entire communities.



CLOSING REMARKS

Synopsis:

The closing remarks of Day 1 at Misk Global Forum 2024 reflected on the day's inspiring discussions and sessions, highlighting the importance of youth empowerment and innovation. Both speakers emphasized the transformative potential of technology when used as a tool for positive change.

Takeaways

1. The future requires an innovative mindset, empowering individuals to leverage technology to drive progress and create impactful change.
2. Technology should be viewed as an enabler, not a replacement, fostering innovation rather than domination.
3. Success comes with passion, persistence, and commitment—a reminder that the possibilities are limitless for those who don't give up.





With knowledge, you learn the most when you teach others. Growing up, film was my window to the world, inspiring me to share its culture and insights with others through YouTube.

- Baraa Alem
Actor, Writer, & Director



When you see something interesting, there is a sense of wonder and magic. Then the analytical mind comes in, with critical thinking. It asks: How did this happen? It applies to everything that we do.

- Akshai Sarin
Serial Entrepreneur, Wellness Coach & Artist



The journey to mental wellness is shaped by personal experiences, holistic approaches, and collaborative, community-specific solutions across generations.

- Diana Chao
Founder, Letters to Strangers

FRAME BY FRAME: CONNECTING CULTURES



Synopsis:
Filmmakers Eisa Alhabib, Baraa Alem, and Maram Taibah participated in a lively discussion about blending cultural authenticity with universal themes to craft compelling stories that resonate globally.

- Takeaways**
1. Remaining authentic to one's roots while integrating universal themes fosters connections across diverse audiences.
 2. Hands-on experience in various filmmaking fields accelerates learning and skill development more effectively than theoretical knowledge.
 3. Embracing rough drafts and incorporating feedback is crucial for refining and strengthening the filmmaking process.

SHARPER MINDS, STRONGER LEADERS



Synopsis:
This session focused on key strategies for enhancing decision-making and problem-solving abilities. Participants also learned to reduce cognitive biases and improve their critical thinking, through a musical demonstration that highlighted the importance of awareness, along with exploring the significance of emotional regulation and mindfulness.

- Takeaways**
1. Staying calm, curious, and aware enhances decision-making amidst ambiguity and unpredictability.
 2. Engaging with unstructured settings promotes creativity, adaptability, and innovative problem-solving skills.
 3. Mindfulness, grounding, and intentional living promote personal and professional growth, aligning actions with values and creating meaningful impact.

LETTING OFF STE(a)M



Synopsis:
This session explored the intertwining role of technology, holistic wellness, and community in improving mental health. Panelists discussed how technology can enhance access to mental health services. They highlighted the need to reduce stigma surrounding mental health and to normalize seeking help. The session emphasized that mental well-being is not just about the absence of symptoms, but about the presence of meaningful connections, community support, and a holistic approach to self-care.

- Takeaways**
1. Technology reduces stigma and increases accessibility to mental health care through discreet and prompt support.
 2. A holistic approach considers the mind-body connection, recognizing the physical manifestations of emotions and the need for non-verbal communication.
 3. Creating safe spaces for emotional expression and tailoring mental health initiatives to specific cultural contexts are essential for effective support and engagement.



You don't need to be perfect to take risks, but you do need to be very good. Start young. We're born curious. Explore what you enjoy, focus on it, study it, and dedicate time to it so you can figure it out.

- Steve Wozniak
Co-Founder, Apple Computer, Inc.



We need to have a balance with technology; we need to have dialogue between the generations that experienced the world with and without it. Tech is a tool, but the core is our critical and analytical capabilities.

- Dr. Heidi Alaskary
Senior Director, Diriyah Company



Youth excel in creating startups and pursuing their own paths. We must not overshadow their efforts, but encourage them to pursue their visions, even if they're not yet lucrative.

- Steven Bartlett
Co-Founder of Flight Group & thirdweb, and Host of Europe's no.1 podcast 'The Diary of a CEO'

THE ART OF LUCK



Synopsis:
Steve Wozniak shared his unorthodox 'just go for it' approach to success, emphasizing that luck often comes to those who stay curious and courageous.

Takeaways

1. Pursue what excites you, dedicate time to mastery, and remain open to unexpected opportunities that curiosity and effort can unlock.
2. Innovation stems from improvisation, creative problem-solving, and recognizing opportunities through adaptability and action.
3. Although entrepreneurship can be challenging, it drives transformation and success. On the other hand, relying on meaningful connections and others' support to sustain long-term success is essential.

BRUSHES WITH PROGRESS



Synopsis:
The session featured young artists who leverage their work to advocate for social justice and environmental issues. The discussion highlighted how these creators amplify marginalized voices and deliver tangible progress within their communities.

Takeaways

1. Art draws inspiration from cultural heritage, serving as a bridge between tradition and innovation.
2. Artists find inspiration in various sources, including museums, nature, and everyday life, and view challenges as opportunities for creative expression.
3. Collaboration and dialogue are essential for empowering artists, amplifying cultural identity, and ensuring the continuity of artistic traditions.

EDUCATORS & FUTURE SHAPERS



Synopsis:
This session brought together leading educational figures to discuss the pivotal role of Generation Z in Saudi Arabia's transformation under Saudi Vision 2030. The session underscored the vital role of education in shaping the leaders of tomorrow, with a strong call to action for the youth to actively participate in the ongoing transformation of Saudi Arabia.

Takeaways

1. Shifting from rote learning to critical thinking and creativity is essential for preparing students for future challenges.
2. Educational institutions are instrumental in equipping students with leadership and critical thinking skills to contribute to Saudi Vision 2030.
3. Integrating technology into education is important, but it should be balanced with traditional learning methods to develop critical and analytical skills.

LETTER TO MY YOUNGER SELF



Synopsis:
Steven Bartlett, who shook up the business world in his early 20s, reflected on his journey, sharing honest insights on smashing doubts, leveraging youth, and navigating challenges as the youngest in the room.

Takeaways

1. Embrace risk by facing challenges with purpose and trusting your instincts to make tough choices, even with limited information.
2. Assess quitting by evaluating if improvement is possible and whether the effort required is worth the reward; if not, it's time to quit.
3. Relationships require consistent care; small actions compound over time and strengthen bonds, while neglect leads to deterioration.



I wanted to stand on the world’s highest peak, to be the closest to the sky, and be able to say “Allahu Akbar”. I wanted my let my voice echo from this summit.

- Farouq Al Zouman
Mountain Climber & Motivational Speaker



Trust the process. It ends up being better. I’m not the best climber or dancer. But I achieve the things I’ve done because of risks.

- Nelly Attar
Pioneering Mountaineer & Mental Health Advocate



Digital philanthropy can create a ripple effect, not only making tangible differences in people’s lives, but also inspiring individuals to share, contribute, and amplify causes.

- Ahmed Al Nasheet
Content Creator



The way in which we offer our services to the public has been completely transformed in the past few years, and will change even more rapidly with AI. We don’t see this as a challenge, but a chance to modernize.

- HE Eng. Ahmed Alsuwaiyan
Governor, Digital Government Authority

ROLL WITH THE STORM



Synopsis:
Farouq Al Zouman, a pre-eminent mountain climber and motivational speaker, shared his journey to summiting Mount Everest. He emphasized the importance of cultivating a “climber’s mindset”, while drawing parallels between his Everest expedition and the pursuit of personal and professional goals. Ultimately, Al Zouman’s message encouraged the audience to identify their own “Everest” and strive towards it with unwavering determination.

Takeaways

1. Life mirrors mountaineering, where challenges like avalanches and self-doubt must be overcome with persistence and faith.
2. Goals provide purpose. The journey and effort matter more than reaching the summit.
3. Achieving personal goals inspires others, proving that excuses like societal pressures or lack of resources can be overcome.

TWIN PEAKS



Synopsis:
Renowned mountaineer and mental health advocate Nelly Attar shared her inspiring journey of conquering Mount Everest and, K2 – one of the world’s most dangerous peaks. Driven by a desire to challenge herself and honor her late father, Nelly overcame numerous obstacles, including skepticism and extreme conditions, to become the first Arab woman to summit K2.

Takeaways

1. Overcoming life-threatening challenges builds resilience, focus, and a deeper connection to life.
2. Defying stereotypes in extreme sports demonstrates the power of dedication and inspires others to push their limits.
3. Outdoor adventures and movement enhance creativity, physical well-being, and a deeper connection to the natural world.

DIGITAL PHILANTHROPY, REAL-WORLD IMPACT



Synopsis:
This one-on-one session with YouTuber & Gamer Hassan “AboFlah” Suleiman explored the emergence of digital philanthropy in Saudi Arabia, emphasizing how technology and social media empower youth to lead impactful campaigns. From building mosques to crowdfunding, Hassan shared his journey of giving back through online platforms.

Takeaways

1. Hassan stressed the importance of starting small and giving back to the community, even with limited resources.
2. Hassan shared his journey of overcoming self-doubt and leveraging his platform to inspire positive change through fundraising campaigns.
3. From innovative challenges like spending 12 days in a glass room to impactful fundraising initiatives, Hassan demonstrated the power of creative philanthropy.

YOUTH AND SAUDI’S DIGITAL REVOLUTION



Synopsis:
This session delved into Saudi Arabia’s rapid and innovative digital transformation, emphasizing its human-centric approach and focus on creating opportunities for youth. It highlighted the Kingdom’s comprehensive strategies in digital governance, infrastructure, and change management.

Takeaways

1. Supported by unified platforms, technology in Saudi Arabia is a means to enhance user experience and meet citizens’ needs, not an end goal.
2. A multi-layered approach to digital infrastructure includes diverse connectivity options, multiple service providers, and seamless communication to ensure digital resilience.
3. Youth are empowered to create impactful, user-driven projects, with government programs like the Elite program fostering innovation and transparency.



SPOTLIGHT ON SAUDI ANIME



Synopsis:

The session showcased Manga Productions’ “Future’s Folktales,” a Saudi Arabian Japanese animated series co-produced by Manga Productions and Toei Animation that blends Saudi heritage and culture with modern animation. The session highlighted the challenges and successes of the project, including extensive research into Saudi history and culture, the development of a free-to-play mobile game, and the growth of Saudi talent within the anime industry.

Takeaways

1. The second season of Future’s Folktales delves into local myths and history, while the mobile game expands the project’s reach to a global audience.
2. The project has successfully developed Saudi talent, empowering them to take on leadership roles and contribute to the growth of the local animation industry.
3. The team effectively navigated the challenges posed by the pandemic, leveraging collaboration and resourcefulness to ensure the project’s success.

GROWING GREEN: SEEDING SUSTAINABLE CULTURES



Synopsis:

This session focused on empowering young leaders to cultivate a culture of sustainability that resonates across various sectors. The session highlighted the necessity of a collective effort to embed sustainability into cultural and business practices, encouraging a proactive approach among young leaders to initiate meaningful change in their communities and industries.

Takeaways

1. Sustainability drives innovation and efficiency by addressing major issues, such as food security, energy access, and climate adaptation through hydroponics and renewable energy..., etc.
2. Effective initiatives align business objectives with regional challenges, leveraging local talent and collaborating with governments and the private sector.
3. Tracking sustainability metrics ensures accountability, while persistence, collaboration, and resourceful solutions, like solar integration, promote impactful progress.



Trust means the firm belief and reliance on a person's ability to perform a required task. This begs the question: Can we trust robots completely, or not?

- Fawzan Al-Thobaity
Producer and Presenter, Asharq News



I founded the Cyber Teens Initiative to ensure online safety for teens in Bangladesh. Growing up in a rural area with limited opportunities, especially for extracurricular activities, shaped my mission.

- Sadat Rahman
Bangladeshi Social Entrepreneur



THE ETHICAL USE OF GEN AI IN EDUCATION



Synopsis:

This session brought together global youth and industry experts to collaboratively develop policies for the ethical use of Generative AI in education. The focus was on leveraging AI to enhance educational experiences while preparing students for the future workforce.

Takeaways

1. Generative AI enhances education through customization and efficiency, but its use must address challenges such as bias, data privacy, and academic integrity.
2. Educators need new methods to evaluate authenticity in student work while integrating AI responsibly. That is why tailored training programs for educators and students are pivotal.
3. Effective AI governance requires transparent data practices, collaborative accountability, and consistent quality standards to mitigate bias and ensure ethical AI adoption in education.

CAN WE TRUST MACHINES?



Synopsis:

This session examined the trustworthiness of machines in critical decision-making sectors such as health, law, and finance, exploring both the benefits and risks associated with AI and robotics.

Takeaways

1. While AI can improve efficiency, human supervision is necessary for safety, ethical decision-making, and potential error mitigation.
2. AI systems lack the capacity for ethical reasoning and empathy, making them unreliable for complex decision-making processes.
3. Concepts like "Responsible AI" and "Explainable AI" are crucial for ensuring that AI systems can be held accountable while operating transparently.

CYBER CHAMPIONS: YOUTH AGAINST BULLYING



Synopsis:

Social entrepreneur Sadat Rahman introduced his innovative Cyber Teens app, designed to combat cyberbullying and enhance digital safety. He discussed the app's features and the thought processes that brought this solution to the forefront of supporting victims.

Takeaways

1. Programs like Cyber Teens are essential in providing mental health support, raising awareness about cyberbullying, and advocating for preventive measures.
2. Protecting victim confidentiality is crucial for encouraging reporting, while collaboration with law enforcement enhances the effectiveness of addressing cybercrime.
3. Scholarships for rural students, tailored awareness campaigns, and child-specific social media platforms empower communities and broaden support networks globally.

SHAPING POLICIES FOR THE FUTURE



Synopsis:

This session examined the critical role of policy in advancing development, education, and skills in Saudi Arabia, emphasizing youth empowerment as a vital component of national progress. The discussion highlighted transformative initiatives by the Human Capability Development Program (HCDP) and ways for young people to engage in policy making.

Takeaways

1. Effective policies should empower youth through participation in decision-making and innovative programs like the HCDP, aligning national initiatives with global trends.
2. Emerging technologies and AI offer opportunities for efficiency and competitiveness but require upskilling, reskilling, and ethical guidelines to ensure responsible use.
3. Youth involvement in leadership roles and community engagement is crucial for sustainable development, policy shaping, and realizing Saudi Arabia's vision for a prosperous future.



Know why you are doing things. If it is just for the title, stop. But if it is something that fulfills you, keep going. This makes me get up in the morning. Find your purpose and let it drive you.

- Anoushka Sinha
Founder, Anupam Foundation



I've built a great life in Saudi, and what matters isn't whether you are an expat or a national—it's that we share an ecosystem, and it's everyone's responsibility to protect it.

- Jimrey Buntas
Founding & Managing Volunteer The Filipinos for the Saudi Green Initiative



Education is about understanding science and skills and applying them in life. AI can enable this by offering a unique experience tailored to each student.

- Abdulaziz Albeshir
Executive Advisor, Ministry of Communication & Information Technology



Technology provides vast educational resources and collaboration opportunities. However, moderation is essential to ensure students benefit from digital tools while maintaining physical engagement and personal interaction.

- Dr. Sultan Alfawaz
President, International Council for Education, Ayres Sensory Integration

YOUNG VOICES, BIG IMPACT



Synopsis:
In this inspiring fireside chat, young visionaries Liam McLeavey and Anoushka Sinha shared their journeys and insights on how they are empowering youth to drive sustainable development and create meaningful change in their communities.

Takeaways

1. Impactful change can come from anyone, regardless of age. Passion and purpose are key drivers for making a difference and inspiring others.
2. Personal growth should align with professional goals, emphasizing the importance of staying true to one's purpose rather than chasing titles or recognition.
3. Change starts with individual action. Building supportive communities and embracing risks can lead to significant transformations, even influencing just one person.

2,030 STEPS TO A BETTER WORLD



Synopsis:
Jimrey Buntas Dapin discussed his 2,030 Initiative, which mobilizes Filipinos in Saudi Arabia to engage in tree planting and environmental cleanup efforts to support Saudi Vision 2030. He shared his inspiring journey and encouraged collective action for a sustainable future.

Takeaways

1. Individual efforts, such as planting trees and reducing waste, can significantly contribute to environmental sustainability and shared goals.
2. Passion and dedication are key to meaningful volunteer initiatives. By focusing on purpose and creating actionable plans, individuals can inspire others to participate in collective movements for good.
3. Involving all ages, particularly youth, is crucial for developing future leaders committed to sustainability. Engaging young people in volunteer activities fosters responsibility and a sense of community.

THE FUTURE OF AI IN SAUDI CLASSROOMS



Synopsis:
This session explored the pioneering AI class pilot at Riyadh Schools, developed by Microsoft in collaboration with the Ministry of Communication. The initiative aims to revolutionize education in Saudi Arabia by integrating AI into the learning experience.

Takeaways

1. AI enhances personalized learning experiences to individual needs, catering to diverse learning styles for optimal engagement and understanding.
2. AI complements, not replaces, teachers. It assists with tasks and resource provision while teachers provide essential emotional support and guidance.
3. AI fosters practical skills, creativity, and innovation, and supports cultural and spiritual growth.

ATTENTION VS THE APP



Synopsis:
This session focused on understanding how apps capture attention and their effects on mental health and relationships. Participants discussed strategies for taking control of digital interactions and shaping future digital policies.

Takeaways

1. Governments should promote digital literacy and responsible data practices, while individuals should adopt mindful habits to balance technology use.
2. Device over-dependence can negatively impact children's cognitive development, attention span, and sleep quality.
3. While technology offers numerous benefits, such as improved education and communication, it is crucial to use it mindfully to avoid negative consequences.



During COVID, Jahez was the only company offering home delivery services, thanks to our commitment to using our data and fulfilling our mission. We focused on speed and efficiency, working with supermarkets, pharmacies, and healthcare facilities, not just corporate success.

- HRH Prince Mishal Bin Sultan Bin Abdulaziz Al Saud
Chairman of Jahez International Company for Information Systems Technology Institution



Saudi Arabia is moving forward at a cutting-edge pace. We're very fortunate to be living today and seeing this exceptional national transformation on all levels. At the forefront of this evolution is our capital city, Riyadh.

- HH Prince Dr. Faisal Bin Abdulaziz Bin Ayyaf
Mayor of Riyadh, Saudi Arabia



THE TURNING POINT: REDEFINING LEADERSHIP IN BUSINESS



Synopsis:

In this exclusive Leaders Diwan session, HRH Prince Mishal bin Sultan Al Saud shared his journey from startup founder to a key leader in Saudi Arabia's digital economy. The discussion provided insights into purpose-driven leadership, the pioneering role of Jahez as the first Saudi tech startup to go public, and the values that guide its success under Saudi Vision 2030.

Takeaways

1. Jahez's success was fueled by strong partnerships between the public and private sectors, ensuring efficient service delivery, especially during crises.
2. With a diverse workforce bolstered by high Saudization, Jahez embodies Saudi excellence, aligning with Saudi Vision 2030 to drive digital transformation and youth empowerment.
3. Effective entrepreneurship requires trust, continuous learning, and accountability, fostering a culture of innovation and growth.

RIYADH REIMAGINED: A CITY FOR YOUTH



Synopsis:

This session highlighted Riyadh's transformation into a vibrant, youth-friendly city that balances its rich history with modern growth ambitions. The discussion focused on sustainable urban development and how these changes impact young citizens, aiming for a more human-centered, youth-driven environment.

Takeaways

1. Riyadh's ambitious megaprojects are reshaping the city, driving economic growth, and leaving a lasting historical impact.
2. Successful urban development requires a strategic blend of global expertise and local talent to create a comprehensive urban environment that attracts and retains top talent.
3. Strong leadership is crucial for the success of large-scale projects. Leaders can ensure sustainable growth and address emerging challenges by breaking down long-term goals into achievable milestones and fostering strong teams.

QUALITY OF YOUTH, QUALITY OF FUTURE



Synopsis:

In this session, the CEO of the Quality of Life Program Khalid AlBaker shared his vision for a youth-driven transformation in Saudi Arabia as part of Saudi Vision 2030. He discussed his leadership journey and how the initiatives under the Program are reshaping Saudi cities to promote culture, sports, and sustainability while empowering youth to take an active role in shaping their futures.

Takeaways

1. Overcoming personal challenges builds resilience, while effective teamwork, delegation, and prioritization are essential for success in dynamic environments.
2. The Quality of Life Program enhances the cultural, sports, and tourism sectors while empowering youth and women is fundamental to societal progress.
3. Thriving in a rapidly changing world requires agility, risk-taking, ongoing learning, and social intelligence.

FEEDING LEADERSHIP, DRIVING GROWTH



Synopsis:

As the CEO of Almarai, one of the world's largest dairy companies, Abdullah Albader discussed his visionary leadership in sustainable agriculture and youth empowerment. He shared insights on creating opportunities for young leaders in environmental protection and promoting sustainable farming practices.

Takeaways

1. Resilience, agility, and strategic decision-making are vital for organizational success and a thriving work environment.
2. Effective leadership involves empowering others to take on leadership roles, ensuring continued success.
3. A positive attitude, commitment to personal and professional development, and a focus on creativity and accountability are key to long-term success.



Our aim is not to produce students who are apt in knowledge and education, but ones who are happy with who they are. We have this responsibility to equip students who live in their communities and are productive.

- HE Yousef Bin Abdullah AlBanyan
Saudi Minister of Education



Leadership doesn't require innovation; it requires creating a space for innovation. True leadership transcends descriptive and prescriptive boundaries—it comes from the heart.

- Nizar Altwaijri
CEO, STC Bank



THE JOURNEY OF TRANSFORMATION IN EDUCATION



Synopsis:

In this session, Saudi Minister of Education HE Yousef bin Abdullah AlBanyan discussed the evolving landscape of education in Saudi Arabia, emphasizing the importance of strategic partnerships and emerging technologies like AI. He outlined how the Ministry prepares youth for future opportunities by focusing on essential skills, digital transformation, and cultivating a culture of individual and institutional success.

Takeaways

1. Education is shifting from knowledge acquisition to skills and values incorporation, equipping students for success in a dynamic future.
2. Effective teamwork, mutual respect, and transparency are essential for attaining educational success.
3. Individuals must take ownership of their career paths, develop strong networks and communication skills, and embrace technology, particularly AI.

GOING FURTHER BY YOUTH



Synopsis:

Nizar Altwaijri, leading STC Bank, discussed the Bank's innovative approach to revolutionizing the digital economy with a focus on empowering youth. The session explored how STC Bank is pioneering secure and accessible fintech solutions, enabling young people to manage their finances and build their futures effectively.

Takeaways

1. STC Bank combines traditional banking with fintech to provide seamless, secure financial solutions. It emphasizes customer-centric design and youth empowerment.
2. STC Bank's leadership fosters empathy, trust, and innovation, blending traditional expertise with digital adaptability to drive strategic growth.
3. STC Bank emphasizes perseverance, dedication, and teamwork to achieve long-term success. By integrating diverse skills, the Bank prepares young professionals for leadership roles and drives transformative change.

BUILDING TOMORROW'S LEADERS, TODAY



Synopsis:

Dr. Ahmad Al Yamani, CEO of Takamol Group, shared insights on the future of leadership in Saudi Arabia. He focused on how generational collaboration and the Kingdom's demographic advantages drive leadership development. He discussed the impact of Saudi Vision 2030 on leadership pathways, highlighting the importance of blending hard and soft skills to prepare a workforce ready for the evolving landscape.

Takeaways

1. Diverse age groups in organizations drive innovation, enhance market share, and boost employee satisfaction by combining youthful energy with seasoned perspectives.
2. The Kingdom's young population is an asset. Investing in their education, particularly in emerging fields like AI and renewable energy, equips them for global competitiveness and fosters a disciplined workforce.
3. Continuous skill development, self-directed learning, and visionary leadership are crucial for individuals and nations to thrive in a rapidly changing world.



Under the leadership of HRH the Crown Prince, the lesson here has been clear: When young leaders are given the reins, they can steer the nation toward unprecedented growth and inclusivity.

- HRH Ambassador Reema Bandar Al Saud
Ambassador of Saudi Arabia to the USA



Success comes to those who push the hardest. Surround yourself with strong, smart individuals who inspire you to keep striving forward.

- HRH Prince Turki bin Talal Al Saud
Governor, Aseer Province



WELCOME BACK FOR DAY 2



Synopsis:

In her day two welcome address, HRH Ambassador Reema Bandar Al Saud emphasized empowering youth for transformation. Highlighting Saudi Vision 2030, she advocated for local projects, collaboration, and innovation to tackle global challenges, encouraging young leaders to shape a sustainable, inclusive future.

Takeaways

1. Empowering youth is essential for driving transformation. Saudi Vision 2030 showcases how young leaders can lead economic diversification, societal reform, and cultural growth, proving that youth can achieve unprecedented progress.
2. Sustainable innovation and inclusive growth are priorities. By embracing environmental limits and fostering collaboration, youth can create solutions for pressing global challenges.
3. Change begins with manageable local projects and grows through collaboration. Amplifying voices, building alliances, and utilizing international networks enable youth to transcend borders and drive collective resilience.

FIRESIDE CHAT WITH HRH PRINCE TURKI BIN TALAL AL SAUD



Synopsis:

HRH Prince Turki bin Talal Al Saud discussed Aseer’s transformative development, emphasizing community-driven progress, innovation, and sustainable growth. By integrating local identity with global best practices, Aseer aims for economic and cultural prosperity, setting a model for regional and national development.

Takeaways

1. Community-driven development in Aseer is driving long-term social, cultural, and economic progress. Local input has shaped improvements in education, urban development, and public services, fully aligning with HRH Crown Prince Mohammed bin Salman’s vision of sustainability, creativity, and growth.
2. Aseer’s transformation blends global best practices with local identity, emphasizing leadership through action. The region’s strategic focus on tourism, culture, and economy establishes a strong foundation for sustainable growth and innovation.
3. Youth-driven innovation is at the heart of Aseer’s growth, exemplified by the Ajaweed program, which engaged over 107,000 participants to foster unity and development, while youth-led workshops reshaped a village into a regional model of collaboration and creativity.

KICKOFF TO SUCCESS!



Synopsis:

Football icon Bafétimbi Gomis shared his powerful journey of adaptability and resilience, revealing the winning moves that shaped his career: embracing new cultures, staying grounded, and prioritizing mental health along the way.

Takeaways

1. Embracing new cultures, values, and traditions, combined with perseverance and generosity, fosters personal growth, builds strong relationships, and creates opportunities. By giving back and supporting others, we strengthen communities and ensure collective progress and well-being.
2. Family and support systems are vital sources of inspiration and grounding. As such, balancing professional responsibilities with personal relationships is key to long-term stability.
3. Stepping out of one’s comfort zone leads to personal and professional breakthroughs. Taking risks and embracing the unfamiliar build resilience.



I feel truly fortunate to stand here in Misk City, the future home of the Gates Foundation's first regional office.

- Bill Gates
Chairman of Bill & Melinda Gates Foundation



We hope that being here sparks a fire that encourages you to start preparing for the future. The role of the Misk Global Forum is to find that spark. This spark turns into a flame, then a fire. Use its light to illuminate your path.

- Dr. Badr Al Badr
CEO, Misk Foundation



The real source of hope is youth. Young people are the makers of hope with their will and perseverance. If one door closes, they open other doors.

- HE Rawan Tawfeeqi
Bahraini Minister of Youth Affairs

ON THE FIGHT OF OUR GENERATION



Synopsis:
Bill Gates – yes, THE Bill Gates! – has spent decades fighting global health battles. At MGF24, he revealed how the new generation holds the key to the next global development boom.

Takeaways

1. Saudi Arabia is at a crossroads, with strong financial resources and a young, educated population. Its \$600 million commitment to Polio eradication and expanding philanthropy position it to tackle global poverty and disease.
2. AI is transforming global development, improving healthcare with tools like telemedicine, personalizing education through platforms like Duolingo, and enhancing agriculture with crop prediction models in Kenya and India.
3. Crisis and opportunity intersect in global challenges. The Gates Foundation's work reducing child mortality shows how innovation and AI can address global health and education issues, saving millions more lives.

GAME CHANGERS: LEGENDS BEYOND THE FIELD



Synopsis:
Iconic football legends Sami Aljaber and Majed Abdullah discussed their role in transforming Saudi football, inspiring generations, breaking barriers, and creating a legacy that transcends the field.

Takeaways

1. Football shapes culture and influences society, evolving from being undervalued to becoming a symbol of national pride and ambition in Saudi Arabia.
2. Success in sports requires discipline beyond the game, including proper rest, nutrition, and a mindset focused on growth and overcoming challenges. Education and personal development are crucial for athletes to thrive beyond their playing careers.
3. Athletes must use their fame responsibly, inspiring their communities and serving as role models for future generations.

OWN THE UNKNOWN



Synopsis:
Recognizing that the journey to social change may be uncharted yet full of possibility, Dr. Badr Al Badr, CEO of Misk Foundation, inspired us in this session to boldly forge our own way forward: trusting our ability to lead and thrive, even without a defined roadmap.

Takeaways

1. The future may be unknown, but preparation turns fear into opportunity. It is necessary to equip youth with essential skills like communication, AI proficiency, and future planning to thrive in uncertainty.
2. Optimism combined with action fosters resilience, empowering youth to create meaningful change and lead impactful lives.
3. Mental toughness, developed through perseverance and daily practice, helps individuals overcome challenges and achieve long-term success in life, studies, and work.

A FUTURE THAT'S YOURS FOR THE TAKING



Synopsis:
This session explored the vital role of youth in shaping government policy. Key leaders shared their journeys of advocating for future generations, discussed impactful youth-focused initiatives, and highlighted the importance of self-advocacy. They emphasized the need for youth to actively engage in policymaking to ensure that their perspectives and needs are prioritized, creating a world truly shaped By Youth, For Youth.

Takeaways

1. Youth are changemakers, shaping the present and future through courage, discipline, and sacrifice. By taking deliberate steps, breaking barriers, and embracing opportunities, they unlock their potential and create lasting impact in their communities.
2. Effective youth engagement in policymaking requires inclusive environments where voices are heard and ideas are supported. Empowering young people fosters a sense of responsibility, encouraging them to build communities centered on progress and giving back.



Effective communication prioritizes simplicity and direct language. Speak with emotion and prioritize connection over perfection. This way, you ensure your words resonate with people.

- Yasir Khan
Founder, SpeakLikeACEO.com



GAME CHANGERS: GOLDEN YOUTH



Synopsis:

How are sports driving economic growth, cross-cultural collaboration, and social innovation in Saudi Arabia and beyond? This session provided a deep-dive into how young athletes are making big moves on and off the field.

Takeaways

1. Victory begins internally, not externally. The critical first battle happens within - transforming oneself, developing self-belief, and establishing personal standards. Success in sports is more about that than external factors like training facilities or coaching.
2. Religious and spiritual practice serves as a foundation for sustainable achievement. Making spiritual connection a priority alongside professional goals creates resilience and satisfaction independent of outcomes.
3. Saudi Arabia offers unprecedented opportunities, but success requires disciplined engagement. Resource availability alone isn't enough; intentional use of opportunities determines outcomes.

BEYOND THE 9-5



Synopsis:

How is modern leadership evolving in a tech-driven, human-centric, flexible work environment? This session highlighted the skills emerging leaders need to inspire and empower today's teams.

Takeaways

1. Leadership evolves through continuous learning, self-reflection, and emotional intelligence, with empathy and adaptability bridging generational and cultural gaps.
2. Effective leaders inspire, build trust, and foster collaboration to unlock the collective potential of others.
3. A strong reputation is a leader's most valuable asset. Maintaining integrity, fulfilling promises, and aligning actions with values are key to earning trust and leaving a lasting impact.

A STRANGER TO MYSELF



Synopsis:

In this moving account of a lifelong battle for wellness, award-winning mental health advocate Diana Chao took the stage to share her inspirational story.

Takeaways

1. Mental health is universal, intersecting with culture, values, and personal struggles. Healing starts with self-advocacy, and through education and unity, challenges can turn into resilience.
2. Cultural and socioeconomic barriers exacerbate mental health challenges for minority communities. Financial constraints, language barriers, and cultural stigmas can often cause emotional distress to manifest physically.
3. A systemic lack of resources creates a gap between need and care, highlighting the need for accessible mental health services and support systems.

A HERITAGE COLLAGE: PAST MEETS PROGRESS



Synopsis:

Culture isn't just about tradition – it's about shaping identity, building unity, and driving progress. This session offers an expert look at how preserving and evolving cultural heritage can enrich lives, strengthen communities, and help young people reinterpret their roots for a more connected future.

Takeaways

1. Culture is dynamic, not static – it evolves over time, blending heritage and progress. Embracing this balance enables individuals and communities to preserve their roots while shaping a more inclusive and connected future.
2. Storytelling connects cultures by highlighting shared human values and emotions, fostering understanding and unity.
3. By crafting narratives that resonate across borders, we preserve diverse identities while making them relevant to global audiences.



NEW CLASSICS: DESIGNING A WORLD CUP FOR THE FUTURE



Synopsis:

Following Qatar's 2022 World Cup, the region is now focused on Saudi Arabia's 2034 bid. This session explored the transition as a path to cultural exchange, economic growth, and youth empowerment, with leaders discussing how these events aim to inspire youth as global ambassadors, innovators, and leaders, leaving a lasting legacy.

Takeaways

1. The Qatar World Cup 2022 set new benchmarks with record attendance, innovative stadium designs, and sustainability standards, reshaping global perceptions of the region.
2. Saudi Arabia's World Cup bid offers a developmental opportunity for youth across sectors like engineering, sports management, and hospitality, fostering professional growth and creating lasting infrastructure, business opportunities, and empowering young talent.
3. Qatar's success highlights innovation, due diligence, and strategy. As such, Saudi plans to leverage the World Cup for infrastructure, business growth, and youth empowerment.

BACK TO OUR FUTURE: MISK ART INSTITUTE COMPETITION AWARDS CEREMONY



Synopsis:

The Misk Art Institute Competition awarded Abdelrahman El Korashi as the winner, showcasing diverse youth talent across various mediums.

Takeaways

1. The Misk Art Institute Competition showcased diverse artistic talent, featuring pieces across various mediums, such as photography, painting, and installations.
2. Over 2,000 votes contributed to selecting the winner, highlighting strong community engagement in celebrating youth-driven art.
3. Abdelrahman El Korashi was announced as the winner, with his work displayed at the Misk Art Gallery, embodying the theme, "By Youth, for Youth."

DOWN TO EARTH: SOLUTIONS FROM SPACE



Synopsis:

In this session, a panel of cosmic adventures took us for a tour of the cutting-edge tech revolutionizing galactic exploration from AI-guided rockets to sustainable space travel.

Takeaways

1. Space technologies play a critical role in addressing Earth's challenges, offering solutions for sectors like agriculture, resource management, and tourism, while also supporting economic diversification and innovation.
2. Sustainability in space exploration is vital, requiring international collaboration to manage debris, reduce environmental impact, and develop clean, responsible practices for future activities.
3. Space exploration is shifting from agency-driven efforts to public-private partnerships, fostering innovation and integrating space into broader economic and societal goals.

UNSTOPPABLE!



Synopsis:

A compelling story of self-discovery by Eric Thomas, Educator and New York Times Best-Selling Author, showing how self-reliance and resilience can help us create our own, untraditional paths. A closing session that celebrated the utter power in becoming our own sources of inspiration.

Takeaways

1. Realizing your personal value as your greatest asset is essential for unlocking potential. Success stems from self-belief, resilience, and commitment, not external achievements like credit cards, degrees, or possessions.
2. Mental toughness is key to overcoming doubts, worries, and challenges. Commit to self-discovery, focus on your own journey, and apply learned principles consistently.
3. Collaboration enhances success, making it easier to achieve shared goals and create a meaningful impact. Activating each person's innate greatness benefits not only the individual but also those around them, sparking a ripple effect of positive change.



Social media can create unrealistic standards. People compare themselves to others, thinking their lives are perfect. But that is not true. I try to be authentic, sharing real moments— like when my mom takes my phone. Being genuine matters.

- Rateel Alshehri
Podcaster, Content Creator & Ambassador of Future Industrialists



DREAM, DARE, DO: THE ENTREPRENEUR'S COOKBOOK



Synopsis:

This session opened the startup cookbook! Speakers underscored core business skills, offered guidance on overcoming common startup challenges, and gave essential advice on scaling enterprises through funding.

Takeaways

1. Building a successful business today requires a strong mindset and a diverse skill set. Entrepreneurs must adapt by gaining expertise beyond their primary focus, such as management and financial acumen, to thrive in a competitive landscape.
2. Profitability stems from clear strategies, the right tools, and an understanding of brand positioning, consumer behavior, and strategic investment.
3. Entrepreneurship demands perseverance through challenges and ongoing collaboration with experts to refine strategies and navigate pitfalls.

NEXT-GEN LEADERSHIP



Synopsis:

A driving visionary behind Saudi's digital transformation, Naif Sheshah, Deputy Governor for Strategy and Digitalization at the Communications, Space & Technology Commission, discussed how science and technology are reshaping not only industries but also leadership itself—especially for young people.

Takeaways

1. Digital infrastructure is a core business supporting all sectors and is key to achieving technological innovation and sectoral growth advanced by Saudi Vision 2030.
2. Effective leadership requires courage, empathy, and a mindset that balances risk and adaptability. It's not about having all the answers, but about collaborating to find the right solutions.
3. AI and cross-sector collaboration (public, private, nonprofit) are crucial for future progress, with programs like Ignite stimulating innovation and supporting entrepreneurs through mentorship, resources, and funding.

LIVING IN THE (UN)REAL WORLD



Synopsis:

The digital world is becoming a minefield, with deepfakes and AI blurring the lines between real and fake, often weaponized for cyberbullying. This panel explored how these tools spread falsehoods, fuel online harassment, and create new challenges for young people, offering strategies to spot fakes, stand up to bullies, and use platforms for good.

Takeaways

1. Embrace technology mindfully. Set boundaries to prevent distraction and ensure devices enhance real-world connections. Make conscious choices about when and how to engage with tech to prioritize mental well-being and authentic experiences.
2. Set tech use boundaries to protect mental health, like phone-free zones and quiet times.
3. Develop critical thinking to spot misinformation. Verify sources, approach content skeptically, and use a "scientist mindset" by questioning claims and cross-referencing facts.

TALK THE WALK: SPEAK LIKE A CEO



Synopsis:

Ready to step into the C-suite? Certified speaking coach Yasir Khan shared top tips for making a strong verbal impression. Trusted by leaders from Apple, Boeing, Google, and Meta, Yasir helps high-profile individuals sound their best in executive communication.

Takeaways

1. The CEO framework stands for: "Confident body language, Emotion, and Organizing your thoughts."
2. Body language speaks before words do. To convey confidence, focus on controlled, open movements that express rather than suppress your feelings.
3. Emotion captivates audiences and makes your message memorable. Strong communication also involves clear, structured responses: start with the answer, add details, and wrap up to show intelligence and engagement.



I've visited more than 55 scientific centers globally, and what is happening in Saudi Arabia—in both formal and informal education—is unparalleled anywhere in the world.

- Ahmed Al-Shibil
Director, Qassim Scientific Center

Content's main effect is impact. Everything we do now is content creation. In the past, it was limited to certain sectors like marketing, for instance. With social media, anyone can be a content creator and create impact.

- Bassil Almouallimi
Chief Strategy Officer, SRMG

MIND MATTERS: SCHOOLING FOR MENTAL WELLNESS



Synopsis: Feeling overwhelmed by school and life is normal, but we can create a supportive environment where everyone feels seen, heard, and understood. In this workshop by Riyadh Schools Group, speakers discussed building inclusive spaces, integrating mental health education, and the importance of access to counselors. They provided guidance on how peer support networks can manage stress and promote a healthier, happier community by prioritizing mental wellness and breaking the stigma.

Takeaways

1. Incorporating mental health topics like stress and anxiety management into school curricula is essential for student preparedness and resilience. Effective planning and teacher training can enhance student support and leadership skills.
2. Teachers need thorough training to identify and address signs of mental health challenges in students. Observational skills beyond superficial indicators help educators understand students' hidden needs and create effective support plans.
3. Peer mentoring and buddy systems allow older students to guide younger ones, enhancing social skills and reducing stigma. Involving students in school governance fosters responsibility and makes them feel engaged.

ACCELERATE YOUR TALENT



Synopsis: In today's competitive landscape, young talent in Saudi Arabia needs more than just potential - they need a thriving "enabler economy" to accelerate their growth. This session explored how organizations across various sectors are empowering the next generation to reach their full potential, with a particular focus on STEM education and specialized programs.

Takeaways

1. Mawhiba, a foundation dedicated to nurturing gifted and creative youth in Saudi Arabia, has discovered over 215,000 talents through its five-step journey: exploration, empowerment, excellence, enablement, and engagement.
2. Mawhiba's programs emphasize scientific enrichment, STEM (Science, Technology, Engineering, and Mathematics) competitions, and skill development to cultivate future leaders, engaging over 200,000 students in its initiatives.
3. The Qassim Scientific Center offers 152 training packages to bridge theoretical and practical STEM education, while KAUST (King Abdullah University of Science and Technology) connects entrepreneurs with mentors, helping them navigate challenges and achieve sustainable success.

YOUR FEED, YOUR POWER



Synopsis: The digital economy thrived, and content creators were at its heart. In this session, Bassel Almouallimi, Chief Strategy Officer at SRMG – the region's leading integrated media group – and the General Manager of TikTok MENAP shared insights into the strategies that empowered creators to succeed in the competitive world of online content. He discussed how platforms like TikTok and initiatives by SRMG provided creators with tools, resources, and monetization options to build sustainable careers. This session was essential for aspiring creators and media enthusiasts looking to tap into the power of the creator economy.

Takeaways

1. Digital content has evolved from a tool for education to a critical part of the global economy. Its influence extends beyond individual interactions to shaping major economic and cultural narratives. Creators need to specialize, excel creatively, and apply data-driven strategies for long-term success.
2. Data analysis, like AB testing and cross-departmental reviews, is crucial for refining content strategies and optimizing performance. Continuous learning and resilience are key to thriving in content creation.
3. Projects like Manga Arabia showcase the power of homegrown talent, blending global best practices with local talent to achieve global impact.



Always remain humble, especially with yourself. In marketing, HR, and other areas, employ professionals that can handle specialties. Steve Jobs, founder of Apple, said your first ten employees can make or break your company.

- **Abdullah Alshabanat**
Founder & CEO, The Chefz



Innovation is a combination of generating solutions and experimentation. One focuses on discovering answers, while the other ensures the solution is valuable, unique and scalable. While many can generate great solutions, very few can take the leap to try and experiment.

- **Eng. Omar Najjar**
Deputy CEO, Misk Foundation



We need to view education holistically, in the context of access to healthcare and infrastructure. A recent study showed that if all students in low-income countries had basic reading skills, 171 million people would escape poverty.

- **Alliyah Logan**
Co-Founder, Cultivate Global Education

RECIPE FOR SUCCESS



Synopsis:

Essential for all young innovators looking for a recipe to turn their entrepreneurial dream into reality, this inspiring talk featured Abdulrahman Alshabanat, Co-Founder and CEO of The Chefz. He served up the knowledge and tactics that helped transform a gap in the market into a multimillion-dollar success story. As cofounder of Saudi Arabia's premium food delivery platform, Alshabanat was able to offer insights on how to identify untapped market opportunities and develop your big idea – from concept to table!

Takeaways

1. Success is a journey of growth, with both challenges and small achievements along the way. It's a cyclical process, not a linear path, requiring persistence and overcoming setbacks.
2. Understanding your internal motivation—whether it's money, drive, or impact—is key. Success relies on self-awareness, resilience, and humility, trusting in a higher plan when outcomes don't go as expected.
3. The journey is not about rapid success, but about consistent effort and adapting to changes.

INNOVATION POWERED BY YOUTH



Synopsis:

The Deputy CEO of Misk Foundation discussed youth as essential innovators and change-makers, emphasizing initiatives that empower young people to drive groundbreaking ideas. He emphasized how youth-led innovation can transform industries and tackle global challenges for a brighter future.

Takeaways

1. Innovation shapes the future by turning ideas into action. Without it, progress halts, and the future merely extends the past.
2. Risk-taking and discipline are crucial for innovation. Innovators need various skills, and they must be prepared to step out of routine, take risks, and transform traditional practices into innovative endeavors.
3. Misk Foundation has fostered youth-driven innovation and entrepreneurship, aiming to make Misk City a global hub for technology, art, and media. Youth, with their boldness and curiosity, are the main drivers of change, essential for growth and breaking barriers.

LEARNING FOR THE FUTURE



Synopsis:

In this unfiltered conversation, young leaders reimagined the future of education, advocating for rights and addressing the needs of marginalized communities. They explored how to reshape learning and harness technology and social media for impact, with insights from those driving change.

Takeaways

1. Education must be addressed holistically, integrating access to healthcare, prioritizing infrastructure, such as transport for students in rural areas, and leadership programs for marginalized groups.
2. AI adoption in schools faces resistance due to mistrust, and bridging this gap through teacher workshops is crucial to harness its potential.
3. Driving change starts locally. Engaging with communities, leveraging social media for impact, and learning from mentorship are key strategies for young leaders aiming to make a difference globally.



Vision 2030 drives innovation by creating ecosystems where government, private sector, and entrepreneurs collaborate seamlessly, enabling access to resources, tools, and networks that transform ideas into impactful solutions.

- Nourah Alzaid
Minister's Chief of Staff, Ministry of Communications and Information Technology



Youth are usually better at using and developing technology. Their ability to leverage digital tools could lead to innovative solutions in education, healthcare, banking, and manufacturing. By blending profit with purpose, youth create sustainable solutions aligned with global objectives.

- Vinisha Umashankar
Student, Artist, Speaker, Innovator & Ecologist



Coming from a small Kenyan town struggling with e-waste, I wanted to transform the obsolete into something beautiful—that's what the Circular Economy is about.

- Alex Mativo
CEO, Duck Analytics



Saudi Arabia has opportunities. Not only do you have faith; the nation has faith in you. The nation wants to help you be and do all you can do, and you have to take advantage of that.

- Eric Thomas
Educator & New York Times Best-Selling Author

EMPOWERING YOUTH: BRIDGING INNOVATION AND OPPORTUNITY



Synopsis:

Nourah Alzaid, Chief of Staff at the Ministry of Communications and Information Technology, explored the powerful intersection of technology and youth empowerment. This session highlighted the crucial role young people play in shaping the future of technology, in line with the MGF 2024 theme, By Youth, For Youth.

Takeaways

1. Inspired by Paris's Station F, "The Garage" in Saudi Arabia supports startups and innovators, driving job creation and breakthroughs like NanoPump's cost-effective genetic treatments.
2. Platforms like Salla and Noon Academy are transforming businesses and education, creating jobs and expanding opportunities globally.
3. Empowered by Saudi Vision 2030, youth are leading innovation, with initiatives like Nawaf Hariri's e-commerce platform creating thousands of opportunities.

TURNING IDEAS INTO IMPACT: THE STORY OF VINISHA UMASHANKAR



Synopsis:

At just 17, Vinisha Umashankar, UNICEF India Youth Advocate, has made a global impact with her solar-powered ironing cart, addressing deforestation and air pollution while improving street vendors' livelihoods. In this talk, Vinisha shared her journey from identifying a problem to creating an innovative solution, offering insights on how young people can turn ideas into real-world impact.

Takeaways

1. Innovation begins with identifying a problem and crafting a practical, sustainable solution that creates value, is user-friendly, and avoids harm to the environment or society. It requires thorough research and a deep understanding of real-world needs.
2. Youth-led innovations are key to achieving global goals, particularly the UN's SDGs. By introducing fresh perspectives and leveraging technology, young innovators foster sustainable, inclusive solutions that drive positive change.
3. Incorporating the SDGs into business and innovation strategies not only supports a sustainable world but also drives economic growth and long-term prosperity.

A CIRCULAR REVOLUTION



Synopsis:

In this unfiltered conversation, young leaders reimagined the future of education for all in role-call activity. From advocating for educational rights to foregrounding the schooling needs of marginalized communities across the globe, participants studied how to reshape learning so that everyone can achieve their best. Whether addressing the promise of nascent technologies or how to leverage existing social media for impact, class captains came up with notes on the new curriculum for change.

Takeaways

1. Addressing sustainability involves blending ancestral knowledge with modern science, enabling communities to create lasting change through traditional methods and innovative solutions.
2. The Circular Economy is central to sustainability, transforming waste like e-waste and ocean pollution into valuable resources that fuel sustainable innovation.
3. Sustainability is evolving from being an optional goal to becoming the foundation of global economies. This transformation is achievable through local actions that prioritize environmental stewardship and create practical, impactful change.

YOU OWE YOU: IGNITE YOUR FUTURE WITH ERIC THOMAS



Synopsis:

In this 20-minute interactive Q&A, Eric Thomas, renowned author and motivational speaker, will share how embracing personal responsibility and discovering your purpose can propel you toward your dreams, drawing from his book You Owe You and his journey from homelessness to global influencer.

Takeaways

1. Success starts with taking responsibility for your life—defining your purpose, making empowered decisions, and building the life you want, even without external guidance.
2. By embracing creativity and recognizing that many limits are self-imposed, you can transcend boundaries and make a global impact.
3. Shifting from fear to faith opens doors to new opportunities. When you focus on your talents and passions, hard work becomes fulfilling, and success feels effortless.



The growth mindset is not about grit and resilience; it's about catalyzing negative experiences as a positive reinforcement, like an athlete. With this methodology, you'll become much better and faster at moving to the next level of your career.

- Nuno Gonçalves Pedro
Managing Partner & Founder, Chamaeleon



The region needs far more podcasts—what exists today is only around 5% of what we need. With around three million podcasts in the US, competition is fierce. This is the time to stand out.

- Abdullah Alhussain
Content Creator, Podcaster



My advice for new investors: Start early. Early investing minimizes mistakes and maximizes growth. Waiting until your 30s or 40s adds responsibilities, reduces savings potential, and limits your financial flexibility for long-term success.

- HE Mohammad A. El-Kuwaiz
Chairman, Capital Market Authority



Success is not linear. There are multiple ups and downs along the way. Failure will teach you to understand opportunities to achieve goals and ultimately success.

- Rasha Alkhamis
Vice President, Saudi Boxing Federation

KICKSTARTING CREATIVITY: FUNDING YOUNG INNOVATORS



Synopsis:

Young entrepreneurs are rewriting the rules of funding by turning to crowdfunding and peer-to-peer lending. This session showcased stories of innovators who have succeeded with innovative funding methods, offering guidance on how to enhance financial skills and launch projects with the power of collective youth support.

Takeaways

1. Crowdfunding, peer-to-peer lending, and angel investing are reshaping access to capital for young entrepreneurs, offering new opportunities and reducing traditional financial barriers.
2. The entrepreneurial landscape in the KSA is thriving, supported by Saudi Vision 2030's programs, which provide access to capital and fosters innovation.
3. Young innovators need a growth mindset to turn adversity into learning, using negative experiences as reinforcement to build resilience and accelerate development.

PODCAST POWER: AMPLIFYING YOUNG VOICES



Synopsis:

This session featured four of the region's most exciting podcast voices LIVE – no filters, no scripts. They addressed the evolving role of modern media in the Middle East and shared the inside scoop on how aspiring podcasters can get started on the mic!

Takeaways

1. Podcasting fosters a unique, direct connection with audiences, building loyalty and deeper engagement. This personal bond is key to long-term success.
2. Consistency and passion are essential for success, even during slow initial growth or challenges.
3. A successful podcast offers distinct value through originality and addressing audience needs. Creators should focus on passion-driven content, enjoying the process rather than obsessing over metrics.

BANKING ON YOUTH



Synopsis:

This session emphasized the power of early investing, with HE Mohammad A. El-Kuwaiz sharing insights on balancing risk and reward. He noted how Saudi Arabia's financial market offers exciting opportunities for young investors across diverse sectors, and how initiatives like Thameen and experimental portfolios empower youth to gain hands-on experience. He advised to start small, diversify, and learn as you go.

Takeaways

1. Investing early fosters growth and independence, akin to nurturing a small plant into a fruitful source of benefits.
2. Saudi Vision 2030 initiatives support diversified financial markets, creating intersections between investors and opportunities, which foster liquidity and economic diversity in key sectors.
3. Investment success requires balancing risk and revenue, akin to driving a car with brakes. A clear plan and understanding of market dynamics protect against potential losses.

EVERYBODY WINS: SPORTING SUCCESS FOR ALL



Synopsis:

Sports are not just about winning; they're a game of the mind. The right mindset can transform performance, turning challenges into opportunities for growth, purpose, and empowerment. This session explored how the right attitude helps athletes overcome obstacles, recover after defeat, elevate a team, and apply these lessons to personal wellbeing and career success.

Takeaways

1. A champion's mindset thrives on resilience, curiosity, and vision. Visualizing success, setting clear goals, and building strong networks are key strategies to overcome challenges and achieve growth, both on and off the field.
2. Sport reveals extremes—strengths, weaknesses, and emotions—helping individuals find balance. Embracing both victory and defeat fosters discipline, adaptability, and personal growth that extend beyond athletic performance.
3. Teamwork and mental preparedness are key to success, creating role models and enhancing long-term performance. Sports break barriers, inspire growth, and teach transferable skills like leadership, time management, and goal setting for education, careers, and personal well-being.



In our heads, the solution we come up with is always excellent, but the consumer will often disagree. Never be scared to approach them and ask for feedback.

- Jeremiah Thoronka
Founder & CEO, Optim Energy



How many of us have found ourselves in a room not as a voice for real change, but just to fulfill a quota? True transformation requires more than just participation; it demands genuine empowerment and structural support.

- Dana Al-Anzy
Head of Strategic Partnerships, Education Above All Foundation



Change requires all of us. We all have to identify what our square of influence is. At the UN, we create structures to help people channel their influence effectively.

- Dr. Felipe Paullier
Assistant Secretary General for Youth Affairs, United Nations

SCALING INNOVATION



Synopsis:

In this session, Young Innovator of the Year, Jeremiah Thoronka, Founder & CEO, Optim Energy, shared his journey of scaling innovation from prototype to powering change in Sierra Leone’s energy sector, revealing the challenges, insights, and triumphs along the way.

Takeaways

1. The ideation process is non-linear, requiring flexibility and adaptation as challenges arise. A solid plan, validation, and a strong team are key to moving from idea to execution.
2. Market research and consumer feedback are crucial in ensuring a solution is effective and accepted. Never fear starting over based on feedback. Collaboration and partnerships are also vital for innovation: engaging with diverse networks opens doors to valuable resources.
3. Failure is key to growth—embrace setbacks, learn, and adapt to market changes. It is also crucial to make use of mentorship to gain new perspectives, so seek guidance from experts, particularly in areas beyond your expertise.

GRASSROOTS OR INSTITUTIONAL CHANGE?



Synopsis:

What’s the best path to sustainable development? This debate weighed grassroots community action against engagement with more established institutions to identify the most strategic path for youth-led change.

Takeaways

1. Grassroots efforts often ignite awareness and drive rapid, community-based actions, while institutional reforms provide the structural support and enforcement needed for lasting impact. However, grassroots movements often face resource limitations and minimal influence on policy, highlighting the need for institutional support.
2. Institutional reforms are crucial to turning grassroots awareness into systemic change, as seen in Greta Thunberg’s climate advocacy and the Paris Agreement. In today’s digital age, grassroots movements like Marcus Rashford’s school meals campaign bypass bureaucratic barriers, pressuring institutions to act.
3. Effective societal transformation requires collaboration between grassroots initiatives and institutional systems, combining passion with scalability.

PARALLEL PATHS OR DIFFERENT DIRECTIONS?



Synopsis:

Fresh from a riveting discussion, this session dived into summarizing and synthesizing diverse perspectives, connecting ideas and insights from different contexts to provide a clear and cohesive understanding of the key takeaways.

Takeaways

1. Institutional reform must align with grassroots transformation for meaningful change, with trust-building key to collaboration.
2. A “translator” between institutions and grassroots efforts bridges understanding gaps, ensuring inclusive policies. Trust-building is especially challenging across generations, but local and national initiatives help create accountability and address youth issues.
3. Change requires collective action, with dialogue and inclusivity fostering a more effective approach to societal needs.



Students could be using technologies to enhance familiar games, making them more than just entertainment. By donating psychometric and biometric data, players could help researchers discover cures for diseases while also gaining insights into living healthier, longer lives.

- **Dr. Khizer Khaderi**

Senior Advisor for Science Innovation & Technology Communities, Global ESports Federation; Founder & Director, Stanford Human Perception Lab



Skills are technical and non-technical. Technical skills address practical, hands-on issues, while non-technical skills enable communication, raise awareness, unite people, and drive impactful solutions.

- **Laalitya Acharya**

Founder, The Nereid Project



Space requires collaboration—between engineers, scientists, and astronauts. It is not just about what we can achieve up there, but how we work together to make it possible.

- **Rayyanah Barnawi**

Astronaut, Saudi Space Agency

GAMING FOR GLOBAL HEALTH



Synopsis:

This session offered the opportunity to learn about Misk Schools' Gaming for Global Health initiative! This groundbreaking project uses cutting-edge tools to capture psychometric and biometric data, pushing the future of gaming and global health innovation.

Takeaways

1. Technology should prioritize humanity, enhancing experiences and serving meaningful purposes that improve daily life.
2. As such, everyday gaming could contribute to global health research, with wearable tech providing data for personalized medicine and well-being.
3. The next generation will shape technology's future, balancing innovation's benefits and risks to ensure it serves humanity's well-being and drives positive societal change.

LIQUID GOLD: FACING THE SCARCITY CHALLENGE



Synopsis:

Water is life, and Laalitya Acharya is fighting to protect it. In this session, she shared how she is blending science, policy and innovation to ensure safe, clean water for future generations.

Takeaways

1. Technological solutions must tackle the root causes of contamination, as existing methods for detecting microbial contamination in water are expensive, inaccurate, and inaccessible. An affordable, practical solution is crucial.
2. Innovation must go hand-in-hand with policy. Effective science policy bridges research and real-world application, ensuring solutions are implemented.
3. Addressing challenges like the water crisis requires solutions that consider local needs, affordability, and accessibility for global applicability.

ORBITING PROGRESS



Synopsis:

In this session, Saudi space-farers Mariam Fardous and Rayyanah Barnawi highlighted the unique contributions of space-based research to advancing global scientific knowledge. From microgravity experiments to stem cell and cancer research conducted on the ISS, our off-world investigators shared the unique advancements made possible beyond the atmosphere.

Takeaways

1. Space missions require extensive preparation, including 1-2 years of planning and 2 years of astronaut training.
2. Saudi space initiatives align with Saudi Vision 2030, enhancing human capacity across fields and inspiring youth to pursue careers in space, from engineering to law and supply chain.
3. Success in space requires more than technical skills. Emotional resilience, stress management, and teamwork are vital.



Knowing why you want to be a leader is essential. Leadership is a responsibility, not merely a title. Don't be the reason why people don't want to go to work. Great leaders inspire and uplift.

- **Abdullah AlRashid**
Director, Ithra



Ambition is the key to unlocking opportunity. Without it, even the best chances slip away. Teach children to dream, act, and make the most of their time—life is short.

- **Mohammed Bin Saleh Albuty**
CEO, National Housing Company



Rediscovery is possible at any stage of life. Exploring new disciplines and embracing change fosters growth and development beyond the boundaries of a single specialty.

- **Jayne McGivern**
CEO, Sports Boulevard Foundation



We've created opportunities for tech providers by developing working models adaptable to the mineral sector. The mining industry is strengthening safety standards, with some countries passing laws to ban humans from mines, replacing them with robotic vehicles or autonomous systems.

- **HE Bandar Ibrahim AlKhorayef**
Saudi Minister of Industry and Mineral Resources

LEADERSHIP POWERED BY CREATIVITY



Synopsis:

The future of work is shaped by leaders who embrace creativity. This session explored how creative leadership unlocks the potential of tomorrow's workforce, fostering innovation and collaboration. It highlighted how empowering the next generation to think differently drives success through creativity and adaptability.

Takeaways

1. Creative leadership drives innovation and adaptability, inspiring teams to think differently and boost productivity.
2. A leader's clarity on personal values ensures integrity and consistency in decision-making, creating a foundation for ethical leadership. Aligning personal and institutional values strengthens authenticity and drives impact.
3. Transparency and open communication build trust. Leaders who embrace failure and allow their team to say no foster a healthier work environment.

LEADERSHIP BEGINS AT HOME



Synopsis:

In a rapidly changing nation, how can we redefine "home" for the next generation? Mohammed Albuti, CEO of Saudi Arabia's National Housing Company, is reimagining housing with a focus on youth-driven communities and future-ready spaces. This session explored his work in creating vibrant neighborhoods that empower young Saudis to shape a dynamic future.

Takeaways

1. Neighborhoods play a pivotal role in shaping individuals' skills, values, and leadership qualities. Revitalizing these spaces fosters independence and social interaction for children and families.
2. Housing is about enhancing quality of life, not just shelter. The focus is on vibrant communities with integrated amenities like schools, sports centers, and sustainable urban planning.
3. PropTech and data-driven solutions are transforming real estate, supporting home maintenance, circular economies, and new business opportunities.

BOULEVARD OF DREAMS: PATHWAY TO POSSIBILITIES



Synopsis:

Imagine a city designed for connection, activity, and community—this is the future in Saudi Arabia. In this session, we explored a groundbreaking project transforming urban spaces into vibrant hubs of well-being, creativity, and youth empowerment, paving the way for a brighter, more connected future.

Takeaways

1. The Sports Boulevard in Riyadh, the world's longest linear park, stretches 135 kilometers, transforming the city's landscape. It integrates sustainable design, enhancing community connectivity for residents, tourists, and visitors alike.
2. The Sports Boulevard Project fosters healthier lifestyles by offering 50 diverse sports, safe trails, and green spaces accessible to 20% of Riyadh within a 15-minute walk or bike ride.
3. Sustainability is key, featuring carbon reduction, water-efficient practices, and reintroducing natural landscapes like sand dunes and urban forests.

REINVENTING THE SAUDI INDUSTRY



Synopsis:

This session explored Saudi Arabia's industrial future, highlighting emerging opportunities for youth in shaping the Kingdom's landscape. It highlighted how the nation's cultural identity drives innovation and progress, envisioning a dynamic 2040 where youth lead transformative change.

Takeaways

1. Upholding core values like loyalty and discipline, shaped by family and role models,
2. Transitioning from private to government roles presents unique challenges but can drive innovative, efficient decision-making by merging both sector strengths.
3. Technological advances like AI and automation offer vast opportunities for Saudi youth, emphasizing innovation, R&D, and entrepreneurship.



To succeed in life, you must be fast. Life is a race; you cannot exceed someone by going at their speed. It is the same on an institutional level. Big companies do not consume small companies; fast companies beat slow companies.

Dr. Muhammad Al-Saggaf
President, KFUPM



Youth is the cornerstone of the economy. The green economy is the future, and we aim to lead it globally. With your potential, we can lead the world in this movement.

- Mohammad Abunayyan
Founder, Chairman of the Board of Directors, ACWA Power



Making an impact starts with taking initiative, and then transforming it into a sustainable entity. It's a knowledge-based, ongoing good deed built on governance, mindset, and collaboration to create lasting change.

- Eng. Omar Najjar
Deputy CEO, Misk Foundation

MAKING THE LEAP: PURPOSE DRIVEN TRANSFORMATION



Synopsis:
What if traditional leadership ideas are wrong? Dr. Muhammad Al-Saggaf challenged leadership stereotypes, offering a fresh perspective on leading with purpose. He explored how young professionals can carve their paths by embracing emerging fields, building skills, and committing to lifelong learning, demonstrating how purpose-driven transformation leads to lasting success.

- Takeaways**
1. Achieving dreams requires clear goals and consistent effort, breaking challenges into steps, focusing on solutions, and maintaining a positive mindset.
 2. Economic transformation needs investment and skills for future industries. Graduates must shift from job-seekers to job creators, aligned with national and global needs.
 3. Leadership thrives on vision, humility, and teamwork, inspiring others, prioritizing collective success, and preparing future leaders through education beyond rote learning.

FUTURE FLOW: ENGINEERING TOMORROW



Synopsis:
This session explored the journey of a visionary leading Saudi Arabia's energy and water transformation. It highlighted how innovative, sustainable solutions are reshaping the Kingdom's power and water sectors and how you, as future leaders, can drive this change.

- Takeaways**
1. Youth are the true "renewable energy" of the nation, with the potential to lead in the green economy and renewable energy sector.
 2. Success in the renewable energy sector requires a combination of strong education and a passion for making a positive impact, as well as confidence in one's own abilities.
 3. Saudi Arabia's green economy offers vast opportunities, particularly in renewable energy, with growing demand for skilled professionals.

SAUDI LEADERSHIP SOCIETY CLOSED SESSION



Synopsis:
In this session, Eng. Omar Najjar, Deputy CEO of Misk Foundation, explored the significance of leadership and personal growth in creating a lasting societal impact. He discussed how growth evolves from self and family to a broader legacy, emphasizing the importance of defining a meaningful legacy, setting clear goals, and ensuring sustainable influence through intentional action and collaboration.

- Takeaways**
1. Personal growth starts with self and family, extends to work and peers, and ultimately leaves a lasting societal legacy. A clear plan with defined KPIs is essential for sustaining and measuring impact in the broader context.
 2. True influence is built on sustainability, transforming individual efforts into lasting organizations or movements that amplify impact.
 3. Those with access to education, resources, and networks have the unique opportunity—and responsibility—to create enduring societal value.

CHAPTER

04

MGF 2024 OUTCOMES: ACTIVATING YOUTH-LED CHANGE

MGF 2024 OUTCOMES: ACTIVATING YOUTH-LED CHANGE

OUTCOMES BY SUBTHEMES

BY YOUTH

1 Placing Youth at the Forefront of Change

Encourage young individuals to have a leading role in shaping the future. They inherently have the passion, creativity, and resilience needed to address complex challenges. Moreover, when young individuals share their journeys from ideation to impact, they showcase their creative problem-solving and determination.

MGF2024 Story Highlights

- **Initiative** - The Nereid Project
- **Youth Entrepreneur** - Laalitya Acharya, Entrepreneur, Global Team Leader, and Gold Medal Congressional Award Winner
- **Story** - As a South Asian, Laalitya witnessed India's water crisis, where less than 1% of water is drinkable. She developed an AI-powered device to detect microbial contamination in real time, integrated into water systems to prevent crises. Collaborating with policymakers, she ensures her solution reaches communities reliant on government-managed water quality.

2 Driving Innovation through Inclusivity

Highlight diverse voices and perspectives to enrich the innovation process, ensuring solutions are comprehensive and equitable.

MGF2024 Story Highlights

- **Achievement** - First Saudi Female Astronaut
- **Youth Entrepreneur** - Rayyanah Barnawi, Biomedical Researcher and Astronaut at the Saudi Space Agency
- **Story** - Rayyanah embodies the inclusivity of Saudi Arabia's space program, highlighting how the Kingdom encourages diverse participation. Through educational initiatives like university tours, she inspires others to see connections between space and fields like law, media, and accounting. Her dedication to science and engineering advances both space exploration and scientific discovery.

3 Empowering Women to Catalyze Change

Empower young women with resources and visibility to unlock untapped potential and fuel their progress across sectors and communities. MGF24 celebrated women leading transformative efforts in multiple fields, inspiring others to break barriers and redefine leadership roles.

MGF2024 Story Highlights

- **Achievement** - Increasing Women's Participation in Sports to Boost Gender Equality.
- **Key Figure** - HH Haifa bint Muhammad Al Saud, Saudi Vice Minister of Tourism
- **Story** - Princess Haifa, a key figure in Saudi Arabia's tourism transformation, played a pivotal role in encouraging 200 women to take up fencing. Her journey began with a vision to include women in sports, followed by improving infrastructure and turning that vision into reality. For her, nothing is impossible.

MGF 2024 OUTCOMES: ACTIVATING YOUTH-LED CHANGE

OUTCOMES BY SUBTHEMES

BY YOUTH

4

Fostering Creativity in Supportive Ecosystems

Allow young leaders to share their successes, failures, and lessons, through storytelling and personal narratives, motivating others to take bold steps in driving meaningful change.

MGF2024 Story Highlights

- **Initiative** - Optim Energy
- **Youth Entrepreneur** - Jeremiah Thoronka, Founder & CEO, Optim Energy
- **Story** - Born during Sierra Leone's civil war, Jeremiah Thoronka grew up in energy-deprived displaced communities. Recognizing the challenge, he founded Optim Energy to provide electricity to marginalized, climate-vulnerable communities. By focusing on ideation, planning, partnerships, and community feedback, Optim Energy has supplied power to over 150 households, impacting over 10,000 people.

5

Embracing Resilience and Adaptability

Embody the ability to pivot in the face of setbacks as a defining trait of successful youth-led initiatives.

MGF2024 Story Highlights

- **Achievement** - Mushtari
- **Youth Entrepreneur** - Abdullah Saleem, Co-Founder and CEO, Mushtari
- **Story** - Abdullah, a resilient Kuwaiti entrepreneur, turned a \$1 million loss from a failed restaurant in 2019 into an opportunity by founding Mushtari, a marketplace connecting business sellers and investors. Recognizing a market gap, Mushtari expanded to Saudi Arabia, offering services like negotiation and legal support to streamline the business exit process.

6

Mentoring for Growth

Provide young people with access to guidance and mentorship to transform their journeys, help them navigate challenges and refine their strategies.

MGF2024 Story Highlights

- **Initiative** - Using AI for Pancreatic Cancer Radiotherapy.
- **Youth Entrepreneur** - Rishab Kumar Jain, Inventor, and Researcher at Harvard Medical School
- **Story** - At 13, Rishab used his fluid intelligence; a term used to refer to the ability to think abstractly, reason quickly, and problem-solve independently without any previously acquired knowledge, to develop a solution for cancer detection. Through science competitions, he found mentorship and peer support, which helped him combat imposter syndrome and inspired him.

MGF 2024 OUTCOMES: ACTIVATING YOUTH-LED CHANGE

OUTCOMES BY SUBTHEMES

FOR
YOUTH

1

Boosting Mental Health & Wellbeing

Develop youth-led campaigns and peer support programs that promote mental health awareness, resilience, and emotional intelligence, particularly targeting underrepresented and underserved communities.

MGF2024 Story Highlights

- **Initiative** - Cyber Teens App
- **Youth Entrepreneur** - Sadat Rahman, Bangladeshi Social Entrepreneur and International Children's Peace Prize Winner (2020)
- **Story** - Inspired by the tragic loss of a young girl to cyberbullying, Bangladeshi social entrepreneur Sadat Rahman created the Cyber Teens app to combat cyberbullying and promote digital safety. The app connects users with psychologists and law enforcement, while the team raises awareness through school campaigns. Supported by the Bangladeshi government and funded by merchandise sales, the initiative has expanded globally.

2

Fueling Grassroots Sustainability Movements

Fund and amplify youth-driven social initiatives focused on sustainability, such as zero-waste community programs, urban gardening projects, and clean water accessibility campaigns.

MGF2024 Story Highlights

- **Initiative** - Rainergy
- **Youth Entrepreneur** - Reyhan Jamalova, Founder & CEO
- **Story** - Growing up in Azerbaijan, Reyhan witnessed the impact of heavy rainfall in her hometown of Quba and founded Rainergy to address energy shortages in underserved areas. The initiative provides clean, affordable energy, supporting grassroots efforts like urban gardening and community centers, while promoting health, economic growth, and technological inclusion.

3

Organizing Youth-Led Leadership Hubs

Host interactive skill development hubs where young changemakers collaborate with global leaders, gaining skills in negotiation, strategic planning, and community mobilization to scale their initiatives.

MGF2024 Story Highlights

- **Initiative** - Debate Mate
- **Key Figure** - Scarlett McCabe, CEO and Co-Founder, Debate Mate
- **Story** - Scarlett followed her mother's legacy, transitioning from a legal career to lead Debate Mate's corporate training program, now Debate Mate Limited. This global social business teaches essential skills from classrooms to boardrooms. Under Scarlett's leadership, it has grown into a thriving enterprise with major clients like PwC and the Premier League.

MGF 2024 OUTCOMES: ACTIVATING YOUTH-LED CHANGE

OUTCOMES BY SUBTHEMES

FOR
YOUTH

4

Promoting Cultural Storytelling and Content Creation

Empower youth to use digital storytelling platforms to highlight cultural heritage and social justice issues, fostering a sense of identity while raising awareness and inspiring action worldwide.

MGF2024 Story Highlights

- **Achievement** - Guinness World Record Holder as the World's Youngest Female Columnist, and the Youngest Female to Publish a Book Series
- **Youth Entrepreneur** - Ritaj Alhazmi, Young Author, & Columnist
- **Story** - Ritaj's writings emphasize universal values, cultural storytelling, and social justice, resonating with global audiences. Inspired by projects like Neom, she blends Saudi Arabia's cultural heritage with its innovative, forward-thinking vision, promoting unity and understanding through her work.

5

Measuring the Impact of Activism and Advocacy

Equip youth leaders with tools to measure the real-world impact of their social initiatives—such as lives improved, communities transformed, and environmental changes achieved—while advocating for broader support and scalability.

MGF2024 Story Highlights

- **Initiative** - Solar Ironing Cart Project
- **Youth Entrepreneur** - Vinisha Umashankar, Student, Artist, Speaker, Innovator & Ecologist
- **Story** - Growing up in rural India, Vinisha noticed ironing vendors using charcoal, causing pollution and environmental harm. She designed a solar-powered ironing cart, replacing charcoal with renewable energy, reducing environmental damage, and improving vendors' lives.

6

Empowering Young Women

Launch an initiative that highlights and supports young women leading social movements in fields like education, humanitarian aid, and health equity, inspiring others through mentorship and storytelling.

MGF2024 Story Highlights

- **Initiative** - Letters to a Stranger
- **Youth Entrepreneur** - Diana Chao, Actor, Writer & Director
- **Story** - Diagnosed with bipolar disorder at 13, Diana turned to writing for healing and founded Letters to a Stranger, a global mental health NGO. The organization has exchanged over 10,000 letters daily, educated on mental health, and advocated policies like Africa's first pan-continental mental health hotline, impacting over 500,000 people in 72 countries.

MGF 2024 OUTCOMES: ACTIVATING YOUTH-LED CHANGE

OUTCOMES BY PILLARS



CULTURE – REINTERPRETING HERITAGE FOR THE FUTURE

Empowering Youth for a Brighter Tomorrow

Align youth aspirations with Saudi Vision 2030, empowering them to lead cultural transformation and drive meaningful national growth. Saudi Vice Minister of Tourism, HH Princess Haifa Bint Mohammed Al Saud illustrated the transformative journey under Vision 2030, emphasizing adaptability and persistence. According to her, “flexibility is key to achieving what once seemed impossible—like integrating women into sports.” Reflecting on her daughter’s ambitions to be both a DJ and an astronaut, Princess Haifa concluded, “Saudi Arabia teaches our youth that nothing is impossible.”

Unleashing Creative Forces

Unshackle the power of youth-driven creative industries – filmmaking, podcasting, anime, and more – to preserve traditions and expand cultural influence. Game producer Ohoud Alqahtani, and artist Mohammed Aldhafeeri, showcased the efforts of Manga Productions’ team in putting Saudi Arabia on the global anime map. Mohammed stated, “Every episode of Future’s Folktales involves deep cultural and historical research, ensuring authenticity while pushing creative boundaries.” Ohoud added, “Through anime and gaming, we’re not just creating entertainment but preserving and celebrating Saudi stories.” Their discussion highlighted how youth creativity in anime and gaming transforms Saudi heritage into global cultural assets.

Building Stronger Communities

Foster community engagement by empowering youth to lead art, media, and storytelling initiatives, cultivating a strong sense of collective identity and belonging. During his fireside chat, HRH Prince Turki Bin Talal Al Saud, governor of Aseer province, highlighted the success of the Ajaweed initiative, which mobilized 107,000 participants to foster social cohesion. “Aseer is not a tribal region—it’s a collective of united people working for progress,” he noted. Through initiatives like this, youth-driven community projects have reshaped Aseer’s identity, proving that local engagement is vital for cultural transformation.

Reimagining Culture Through Storytelling

Reinterpret culture one story at a time, ensuring authenticity while adapting traditions into relatable timeless narratives that inspire intergenerational connections. Saudi author, screenwriter, and film director Maram Taibah emphasized storytelling’s transformative power. She shared her approach of preserving Hejazi fairy tales from her grandmother stating, “To tell moving stories, you must absorb them first—whether from books, films, or the oral traditions of our ancestors.” Baraa Alem, a Saudi actor, writer, and producer, echoed this sentiment, stressing the importance of authenticity: “Let’s stop copying Western mythologies. We have our own rich cultural treasures waiting to be told.” Their discussion highlighted storytelling’s role in preserving and evolving cultural narratives.

Shaping the Future with Cultural Innovation

Infuse local heritage into anime, art, podcasts, and other creative outputs, to expand local cultures’ global footprint and demonstrate how collaboration and innovation overcome challenges. Artist Mohammed Aldhafeeri from Manga Productions described how Future’s Folktales blends Saudi heritage with innovative storytelling. “We don’t just tell stories—we ensure each episode reflects Saudi culture authentically while meeting global standards,” he said. On the other hand, Game Producer, Ohoud Alqahtani explained how the mobile game builds on this narrative, stating, “Our game transforms cultural stories into interactive experiences, making heritage accessible to a global audience.” Such projects illustrate how cultural innovation expands Saudi Arabia’s influence worldwide.

MGF 2024 OUTCOMES: ACTIVATING YOUTH-LED CHANGE

OUTCOMES BY PILLARS



EDUCATION - BUILDING THE SKILLS FOR TOMORROW'S LEADERS

Integrating AI and Technology into Education

Embed AI into education to enhance personalized learning, as Dr. Thamer Al-Harbi, Executive Director of the National Center for Artificial Intelligence, emphasizes: "The future of education lies in leveraging AI to cater to individual learning needs." As education systems evolve, AI-driven tools will be increasingly employed for adaptive learning. This shift, according to Dr. Heidi Alaskary, Senior Director at Diriyah Company, and Hamad Alhussaini, ISEF Winner, requires equipping instructors with training in emerging technologies. Platforms like Scleral and DreamBox Learning already offer adaptive learning tools that help teachers tailor experiences to individual student needs. Additionally, public-private partnerships, such as the collaboration between Saudi Arabia's private sector and the Mawhiba Foundation to create AI-powered curricula for gifted students, highlight the transformative potential of technology in education.

Embedding Mental Fitness & Resilience in Education

Equip students with the mindset to view adversity as an opportunity for growth. Nuno Gonçalves Pedro, Managing Partner & Founder of Chameleon, emphasized, "If you're always processing rejection and adversity as positive catalysts, you'll do really well in life," highlighting resilience as key to success. To instill this mindset, resilience-building practices must be integrated into curricula, as seen in the Qassim Scientific Center's educational initiatives, which focus on critical thinking and perseverance. It is also important to encourage private-sector programs like Angela Duckworth's Character Lab in the U.S. and the MindUp program, created by the Goldie Hawn Foundation, fostering grit, emotional regulation, and stress management.

Bring Financial Literacy into Education

Embed financial literacy early on into curricula as exemplified by initiatives like: Thameen, a program designed to educate youth on investment planning, stock selection, and portfolio diversification, and Tadawul's experimental portfolios, which allow beginners to practice investing with virtual funds before transitioning to real investments. These initiatives equip youth with real-world investing tools, preparing them to leverage today's accessible financial markets. As H.E. Mr. Mohammad A. El-Kuwaiz, chairman of the Capital Market Authority, emphasized, "The Saudi market's liquidity and diverse opportunities create intersections for growth." His advice for the younger generation is to start early—an approach echoed by Eric Thomas, educator and New York Times bestselling author, in his book *You Owe You*.

Empowering Youth and Fostering their Participation through Education

Engage young people in decision-making, as Maha Alabduljabbar, Curator of WEF Riyadh Global Shapers Hub, emphasizes, "Over 60% of the Saudi population is under 30. It's time now that the youth are at the forefront of decision-making." This is exemplified by Human Capability Development Program (HCDP) programs allowing youth to engage in decision-making processes, such as advisory boards and mentorship initiatives, giving them a platform to become change agents. Furthermore, schools should integrate social impact by establishing youth-led projects or hackathons, where students create solutions for local challenges, building leadership and innovation. Additionally, Heidi Alaskary, CEO of Diriyah Company, highlights the importance of fostering intergenerational dialogue. To enable this, schools can facilitate mentorship programs, where older generations guide students on leadership, responsibility, and pressing issues.

Fostering Entrepreneurial Mindset through Education

Prioritize developing an entrepreneurial mindset by combining theory with practical application. For example, Mawhiba Foundation's five-step journey—exploration, empowerment, excellence, enablement, and engagement—has empowered over 215,000 young talents in Saudi Arabia through STEM competitions, skill development, and entrepreneurship guidance. It's also essential to foster a risk-taking environment. Hassan "AboFlah" Suleiman, a YouTuber and gamer, stresses, "Don't wait for ideal circumstances. Just take that first step." Educational strategies should incorporate this mindset by offering opportunities to start small businesses, engage in social enterprises, or experiment with new technologies, allowing students to learn from failure and refine ideas. Additionally, education should emphasize soft skills like emotional intelligence, communication, and empathy - key leadership traits identified by Yasir Khan, founder of SpeakLikeACEO.com.

MGF 2024 OUTCOMES: ACTIVATING YOUTH-LED CHANGE

OUTCOMES BY PILLARS



WELLBEING – FOSTERING MIND-BODY WELLNESS

Encouraging Mind-Body Wellness Practices

Integrate holistic wellness approaches into daily routines that consider both the mind and body. Dr. Reham Garash discusses the importance of understanding the gut-brain connection and how emotions are physically stored in the body, while Diana Chao, Founder of Letters to Strangers, emphasizes that “staying connected to our bodies and our communities reduces the chances of falling into despair more effectively”. Integrating holistic wellness practices such as mindfulness, yoga, and dietary habits into school curricula or workplace wellness programs can help individuals foster resilience. Encouraging employees and students to engage in wellness programs that balance mental, emotional, and physical health can improve productivity and overall well-being.

Utilizing Sports as a Tool for Resilience and Mental Growth

Encourage the use of sports to build resilience and mental wellness, as exemplified by mountaineer Farouq Al Zouman and football legends Sami Al Jaber and Majed Abdullah. They emphasize that success in sports requires discipline, perseverance, and mental strength—skills that are transferable to daily life. Schools and organizations should create opportunities for youth and adults to engage in sports, providing not only physical fitness but also a structured environment for promoting teamwork, goal setting, positive mindset and overcoming obstacles and building self-confidence. This can be done through a combination of: regular sports tournaments, fitness classes, workshops, seminars and mentorship programs. Through this, sports become a powerful vehicle for mental wellness and lifelong growth.

Leveraging High-Profile Sports Events to Foster Mental Wellness

Harness high-profile events like the World Cup in Saudi Arabia to raise awareness of mental wellness and resilience, underscoring the core role of sports in fostering these qualities. For example, host fan zones, community programs, and workshops focused on emotional resilience and mental fitness, with activities like mindfulness sessions, sports challenges, and talks by coaches, athletes, and mental health experts. These discussions can highlight the link between physical activity and emotional well-being, along with personal stories of overcoming adversity, emphasizing discipline and perseverance. It would also be instructive to showcase key moments from the tournament that highlight teamwork and resilience, such as comebacks or personal triumphs leading to collective success. Public campaigns and media coverage could feature athletes sharing their mental health journeys and offering tips on managing emotions, handling pressure, and staying focused under stress.

Integrating Digital Solutions for Mental Health Support

Leverage technology to reduce the stigma around mental health. Tools like apps for discreet support, such as Labayh, allow individuals to access care in private, reducing barriers. Encouraging the use of apps like these can provide immediate assistance and resources for emotional well-being, offering users the ability to track their mental health and connect with professionals. As Basim AlBeladi, Founder & CEO of Labayh, states, “Half of all mental health disorders start before we turn 15. We need assessment throughout the Kingdom using mobile app integrations, AI, and wearable tech.” By integrating technology, mental health solutions become more accessible, private, and culturally sensitive, enabling the next generation to receive timely interventions.

Fostering Safe Spaces for Open Emotional Expression

Establish spaces where individuals can express their emotions without judgment. Dr. Reham Garash, CEO & Founder of the Holistic Wellness Academy, emphasizes, “Life makes us wear many masks. We all need a safe space to feel everything, process, and be ourselves—a space to rediscover who we really are.” In schools, workplaces, and communities, it is necessary to provide spaces for self-discovery and open conversations about mental well-being. Integrating programs that prioritize emotional safety, like Letters to Strangers, where people share their mental health stories anonymously, will cultivate a culture of acceptance and vulnerability. This not only encourages personal growth but also strengthens community bonds.

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OUTCOMES BY PILLARS



SUSTAINABILITY – YOUTH SHAPING SUSTAINABLE FUTURES

Adopting Circular Economy to Drive Transformation

Drive sustainability by transforming waste into valuable resources, integrating traditional practices with modern innovation for practical, scalable solutions. Alex Mativo, CEO of Duck Analytics, shared his journey with the circular economy. For him, it is all about “turning e-waste into something beautiful.” Louise Emmanuelle, Founder of The Cacao Project, advocated for blending ancestral knowledge with modern science: “Sometimes, looking into the future requires looking back into the past. The solutions to the world’s problems already exist—we just need to unlock them.” Moemen Sobh, CEO of Visenleer, added, “Waste is the gold of the 21st century. Start small: find waste, play with it, get creative, and you can save the environment.” Local, practical actions like upcycling and innovative resource use have the power to drive the transition to a sustainable global economy.

Achieving Global Synergy for Sustainability

Attain global synergy for sustainability by fostering cross-sector collaboration and implementing science-driven solutions to address global challenges, particularly in food security and water scarcity. Laalitya Acharya, Founder of The Nereid Project, shared her personal connection to water scarcity: “Purpose, process, and policy are the three steps that create unique, actionable solutions.” She emphasized the importance of collaboration between scientists, policymakers, and stakeholders, stating, “It’s critical to engage with all parties to create solutions that are actionable and sustainable.” Through her innovation—a device detecting microbial contamination in water—Acharya demonstrated how science-driven solutions can tackle global water challenges while addressing local needs.

Scaling Local Impact for Global Sustainability

Leverage local expertise to strengthen community-led initiatives, demonstrating how local sustainability actions can create a significant global impact. Mohammad Abunayyan, Chairman of ACWA Power, described the immense potential of youth in driving sustainability, declaring, “The youth are the true renewable energy of the nation. With opportunities in renewable energy, all your dreams can come true.” He stressed the importance of resilience and adaptability, saying, “Flexibility and persistence are crucial. Don’t be afraid to adjust your goals when facing obstacles.” By empowering youth and leveraging local talent, Abunayyan illustrated how initiatives in renewable energy not only contribute to national goals but also create a ripple effect on global sustainability.

Empowering Communities Through Grassroots Action

Empower communities through grassroots action, engaging youth to lead collective environmental actions and inspire long-term stewardship for a sustainable future. Jimrey Buntas, Founder of The Filipinos for the Saudi Green Initiatives, posed a profound question during his ‘2,030 Steps to a Better World’ session: “What would the world look like if everyone did just one thing to benefit the environment?” Reflecting on his initiative to mobilize communities, Buntas believes that the key to success is collaboration. “Find people who believe in your vision and take action,” he pointed out. His grassroots efforts have inspired over 500 volunteers to participate in tree planting and waste reduction campaigns. By engaging youth and fostering community responsibility, Buntas demonstrated how collective action can build a sustainable future for all.

Integrating Sustainability into Business Action

Embed sustainability into business action through measurable steps like waste reduction, carbon emissions tracking, and renewable energy adoption, fostering transparency and building trust. Lara Hussein, Co-Founder of The Waste Lab, believes that “sustainability is not just about status; it is about regeneration and changing things fundamentally,” while Reyhan Jamalova, Founder and CEO of Rainergy, reflected on her journey while illustrating how sustainability can transform underserved communities, stating, “Sustainability has been central to our mission—providing clean, affordable energy paves the way for better health, economic growth, and inclusion.” Alexander Olesen, CEO of Babylon Micro-Farms, reinforced that “being sustainable comes down to the core of what your business does—if it’s improving efficiency and solving real problems, it’s meaningful.” The necessity of aligning sustainability with core business goals is growing more evident, along with the importance of setting measurable metrics like waste reduction and soil health to build trust and transparency.

MGF 2024 OUTCOMES: ACTIVATING YOUTH-LED CHANGE

OUTCOMES BY PILLARS



GLOBAL ENGAGEMENT- \CONNECTING YOUTH FOR GLOBAL IMPACT

Connecting the World Through Youth Power

Utilize technology and cultural understanding to bridge discrepancies and create meaningful collaborations. Engagement fosters mutual understanding, sparks innovation, and drives initiatives that address shared challenges, reinforcing the role of youth as catalysts for global progress. Rishab Kumar Jain, a researcher at Harvard Medical School emphasized, "Youth raised in a tech-first era are uniquely positioned to tackle tomorrow's problems." During one of his sessions, Hassan "AboFlah" Suleiman showcased how he leveraged digital platforms for large-scale campaigns, such as raising USD 11 million for education and clean water projects.

Driving Global Change with Youth-Led Innovation

Foster mentorship and share impactful stories, as they inspire others to act, demonstrating the transformative power of youth leadership in creating a more sustainable and equitable world. Founder of the Anupam Foundation Anoushka Sinha recounted how she started her journey with the Foundation at age 10, which later impacted over a million people. Similarly, Social Entrepreneur Liam McLeavey discussed how partnerships and persistence scaled his entrepreneurial efforts for sustainable development.

Shaping the World Through Passion and Purpose

Address critical issues such as social justice, environmental sustainability, and mental health. By drawing on heritage, collaboration, and innovative approaches, young leaders amplify minority voices, preserve traditions, and create lasting societal impacts. Jana Yamani's Project 1932 connects Saudi youth with leaders to foster change, while Nelly Attar's advocacy for sports as a tool for mental health illustrates passion-driven leadership. For Nelly, "Only those who risk going far can see how far they can go." Artist Noura Binsaidan utilizes her passion for art to preserve Saudi culture through public projects that blend tradition with innovation.

Leveraging Technology for Global Impact

Lead global philanthropic efforts and drive impactful change. From digital platforms to creative campaigns, young leaders harness innovation and resilience to inspire global communities, raise awareness, and deliver tangible solutions to pressing challenges. Researcher Areej Alqarni emphasized how tools like AI enhance research efficiency, allowing young scientists to achieve ambitious goals with precision, out of his belief that the ultimate

level of happiness is "making others happy," Hassan "AboFlah" Suleiman utilized livestreaming to raise USD 11 million in donations; presenting a true example of how social media can drive large-scale philanthropy. For HRH Princess Reema Bander Al Saud, digital tools empower youth to "think big and deliver global solutions."

Leading with Resilience in the Face of Adversity

Turn personal challenges into opportunities for growth and social change. By stepping out of their comfort zones and pursuing purpose-driven goals, youth inspire others to persevere in the face of adversity through hard work and vision, creating meaningful impact locally and globally. Portuguese Athlete and Social Entrepreneur Maria Conceição shared her journey from poverty to summiting Everest as an example of how resilience transforms adversity into opportunity. Her educational initiatives for underprivileged children also demonstrate how vision and determination inspire global change. For Maria, "The situation where you are now doesn't determine your future."

Shaping the Future of Global Events with Youth Leadership

Leverage global platforms, such as World Cup bids, for cultural exchange. Their involvement enhances professional growth and fosters innovation and cross-cultural understanding, positioning them as leaders who shape the future of such mega-events and the lasting legacies they create for future generations. Highlighting Saudi Arabia's leadership in esports through Abdulaziz Alshehri who shared his journey as the first Asian FIFA champion and his current efforts to organize tournaments.

Cultivating a Global Mindset for Collective Action

Transcend borders and promote inclusivity and collective action to address global challenges. By working together and leveraging diverse perspectives, young people are shattering barriers and creating unified movements that tackle pressing issues such as climate change, inequality, and social justice. During the 'Brushes with Progress' session, Nkuli Mlangeni-Berg, Founder & Creative Director of The Ninevites, highlighted her work in preserving African heritage through intergenerational programs, while Noura Binsaidan's art projects celebrated Saudi cultural identity on a global scale.

MGF 2024 OUTCOMES: ACTIVATING YOUTH-LED CHANGE

OUTCOMES BY PILLARS



INNOVATION – CATALYZING TECHNOLOGICAL ADVANCEMENT

Adopting Digital Infrastructure as a Foundational Pillar for Innovation

Develop digital-first policies that integrate digital technologies into key sectors like healthcare, education, and government services as exemplified by Saudi Arabia's Vision 2030. Naif Sheshah, Deputy Governor for Strategy and Digitalization in Saudi Arabia, emphasized that "digital infrastructure has become the third essential utility for technological innovation and sectoral growth in Vision 2030." This underscores the need to invest in scalable digital infrastructure that supports emerging technologies like AI, IoT, and blockchain and ensures cross-sector interoperability. Countries like Estonia, India, and Singapore have set standards with their e-Government, Digital India, and Smart Nation initiatives respectively. The next step is to inspire countries still progressing and extend these digitization approaches beyond the public sector, fostering cross-sectoral connectivity and innovation across industries.

Building and Fostering a Youth-Led Innovation Ecosystem

Encourage youth-driven innovation through mentorship programs, incubators, and innovation hubs, like Misk City in Saudi Arabia serving as a hub for youth-led tech startups. Eng. Omar Najjar, Deputy CEO of Misk Foundation, highlighted that "youth are the key drivers of change and innovation." This is why it is important to expand new funding methods like crowdfunding, peer-to-peer lending, and angel investing to increase young innovators' access to capital and enable the next generation of leaders, ensuring the sustainability of innovation. The global rise of platforms like Y Combinator and Techstars — renowned startup accelerators — showcases how nurturing young talent leads to the creation of groundbreaking technologies. Today's youth are leading in areas like digital entrepreneurship, AI, FinTech, and clean tech, and now is the time to amplify these efforts by investing in youth-focused programs, policies, and networks to accelerate their impact in shaping the future.

Balancing Innovation and Ethics for Responsible AI Development

Harness AI to drive innovation while ensuring ethical standards and human oversight, as emphasized by Steve Wozniak, Co-Founder of Apple Computer, and Bill Gates, Chairman of the Bill & Melinda Gates Foundation. Notably, in healthcare, education, and agriculture, AI offers significant benefits, such as personalized treatments, tailored learning, and improved crop yield predictions, yet concerns like data privacy, algorithmic bias, and resource sustainability must be addressed through clear regulation. Governments and tech companies must collaborate to establish frameworks prioritizing human oversight and ethics. Global initiatives, like the EU's AI regulations and UNESCO's AI ethics guidelines, should serve as models for countries and companies, fostering a cohesive international approach.

Fostering Strategic Partnerships to Drive Innovation

Encourage governments, private companies, and research institutions to form strategic partnerships that drive innovation. For example, NASA's collaboration with SpaceX revolutionized space exploration. As Bill Gates emphasized, "Innovation accelerates when stakeholders from diverse sectors collaborate." This is especially true in the digital economy, where cross-industry partnerships are key to solving global challenges. Space technologies, for example, address issues in agriculture, resource management, and tourism. Governments should hence create public-private innovation hubs and offer targeted incentives such as funding, tax breaks, or policy reforms to promote partnerships in AI, space exploration, and digital infrastructure. These partnerships should be assessed by indicators like patents filed, tech jobs created, and improved service access.

HOW CAN YOUTH CONTRIBUTE TO REINTERPRETING AND REVITALIZING TRADITIONAL CULTURAL EXPRESSIONS WHILE MAINTAINING AUTHENTICITY?



- **Blend Traditional and Modern Storytelling to Bridge Generations:**
Encourage youth to reinterpret traditional narratives through modern storytelling mediums like film, anime, and podcasts. This preserves cultural values while making them accessible and relevant to both younger and global audiences.
- **Lead Community Engagement:**
Support youth-driven initiatives in art and media to foster a collective sense of identity, ensuring cultural expressions stay dynamic and rooted in tradition.
- **Empower Leadership in Culture:**
Inspire youth to take the lead on projects that align with national transformation goals, preserving heritage while driving cultural innovation.
- **Collaborate Across Creative Fields:**
Facilitate partnerships between art, technology, and media industries, enabling youth to expand the global reach of traditional cultural expressions.



HOW CAN DIGITAL LITERACY EDUCATION BE OPTIMIZED TO EQUIP YOUTH WITH THE NECESSARY SKILLS AND KNOWLEDGE TO NAVIGATE THE DIGITAL WORLD SAFELY AND RESPONSIBLY?



- **Incorporate Hands-On Digital Safety Workshops:**
Teach practical skills for identifying online threats, such as phishing and cyberbullying, using real-world examples and tools like Google's "Be Internet Awesome" program.
- **Promote Critical Thinking in Digital Spaces:**
Train students to assess online information critically through exercises like fact-checking and identifying misinformation, as done in initiatives that teach students to "question everything" before accepting it as truth.
- **Teach Ethical Online Behavior:**
Introduce lessons on responsible social media use, digital footprints, and online etiquette. Use platforms like Instagram or TikTok to demonstrate how actions online can impact future opportunities.
- **Simulate Digital Citizenship Scenarios:**
Use role-playing or case studies to show how to handle situations like digital privacy issues, managing screen time, or protecting personal data, much like the initiatives in Saudi Arabia's Vision 2030 educational programs.
- **Provide Real-World Tech Tools:**
Integrate AI-based programs, like AI-powered learning apps, to help students develop technical skills alongside their digital literacy knowledge.

HOW CAN SCIENCE AND TECHNOLOGY CURRICULA BE MADE MORE RELEVANT AND APPEALING TO YOUNG STUDENTS?



- **Integrate Real-World Tech Applications:**
Include AI-powered learning tools like Microsoft's AI class at Riyadh Schools to provide personalized education. This shows students how AI can enhance their learning and real-life applications.
- **Utilize Hands-On Experimentation:**
Use programs like Mawhiba's STEM competitions to engage students in practical problem-solving. For instance, students can work on projects related to space exploration or wearable tech, creating tangible solutions they can showcase.
- **Integrate Collaborative Entrepreneurial Projects:**
Incorporate startup incubation models, like those supported by Vision 2030, where students can form teams to build tech-based solutions. This mirrors real-world industry practices and boosts entrepreneurial thinking.
- **Foster Exposure to Positive Role Models:**
Invite young innovators, like Hassan "AboFlah" Suleiman from the gaming industry or Dr. Alia Bojilova in AI, to discuss their journeys. This brings real-world success stories into the classroom to motivate students.
- **Foster Interdisciplinary Learning:**
Create curriculum modules that merge science, technology, and ethics, such as exploring the ethical implications of AI in healthcare or using gaming tech for social good. This approach helps students see the broader impact of their skills.

WHAT ARE THE MOST EFFECTIVE STRATEGIES TO ENGAGE DIVERSE YOUTH POPULATIONS IN THE POLICYMAKING PROCESS?

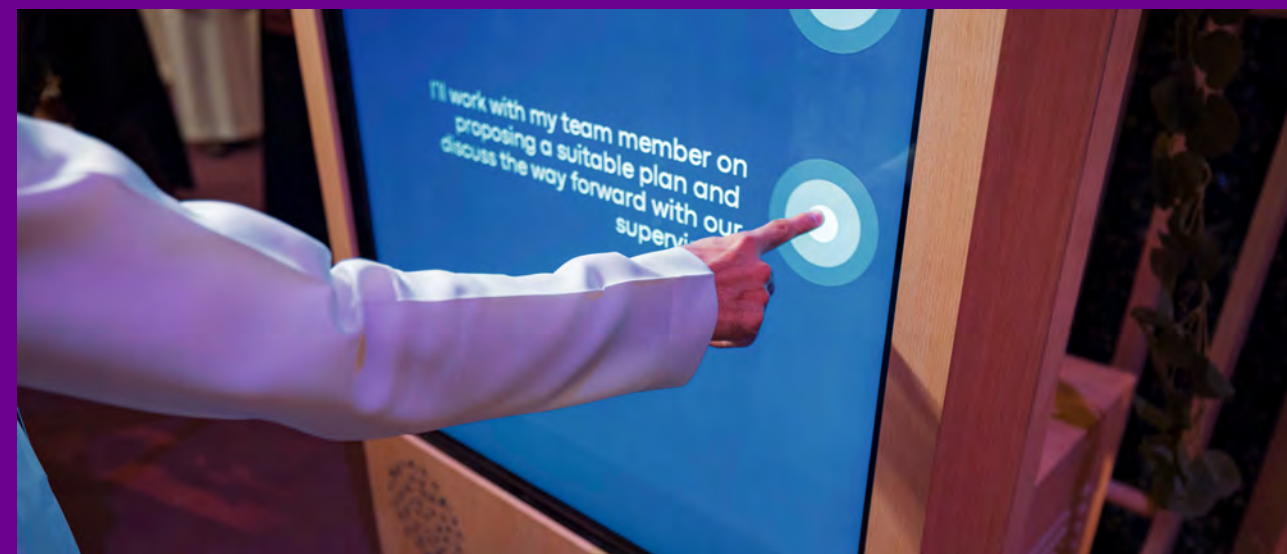


- **Create Platforms for Youth Leadership:**
Provide opportunities for young people to step into leadership roles at global events or policy discussions, empowering them to influence decisions. Their involvement in shaping global events like World Cup bids, for example, can foster professional growth, innovation, and cross-cultural understanding, crucial for policymaking.
- **Bridge Grassroots Movements with Policy:**
Engage youth by connecting grassroots activism to institutional structures. Encouraging youth to participate in intergenerational dialogue ensures that their voices are integrated into broader policy frameworks.
- **Utilize Technology for Connectivity:**
Leverage digital platforms and social media to facilitate youth engagement in policymaking. Youth can use technology to advocate for policy change, connect with global communities, and share impactful stories that influence public discourse.
- **Support Youth Innovation in Policy Solutions:**
Provide youth with mentorship and resources to develop innovative solutions for policy challenges. Highlighting youth-led initiatives and success stories can inspire other young people to actively participate in the policymaking process.
- **Foster a Global Mindset:**
Encourage youth to transcend national borders by promoting inclusivity and collective action. By involving them in cross-border collaborations, youth can bring diverse perspectives that are essential for crafting inclusive, forward-thinking policies that address global challenges.

HOW TO FOSTER A SAFE ENVIRONMENT AND INCLUDE YOUTH IN PEACEBUILDING AND SECURITY EFFORTS?



- **Establish Safe Spaces for Dialogue:**
Develop safe, inclusive environments where young people can openly discuss their views, share experiences, and engage in policy discussions. By ensuring these spaces are accessible and free from judgment, youth are more likely to participate in meaningful conversations about peacebuilding and security.
- **Empower Youth as Leaders:**
Provide youth with leadership training, mentorship, and resources to take charge of peacebuilding initiatives, giving them the skills to implement change and tackle security challenges.
- **Promote Cross-Generational Collaboration:**
Facilitate intergenerational dialogue to bridge gaps between youth and experienced leaders, ensuring youth voices are incorporated into decision-making processes.
- **Support Resilience Building:**
Equip youth with the tools to handle adversity and turn challenges into opportunities for peace. This strengthens their capacity for long-term impact in security efforts.



WHAT LIFESTYLE CHOICES DO YOUTH BELIEVE ARE MOST CRUCIAL FOR PROMOTING LONGEVITY, AND HOW ARE THEY IMPLEMENTING THESE CHOICES?



- **Prioritize Mental Health:**
Youth recognize mental well-being as crucial for long-term health, using tools like apps (e.g., Labayh) for emotional support, and engaging in activities that reduce stress, such as hiking or practicing mindfulness.
- **Cultivate Habits that Promote Physical Fitness:**
Regular exercise, especially in outdoor settings, is common. Young athletes like Dunya Abutaleb, Taekwondo Olympian and Lawyer, and Abdulrahman AlQurashi, Paralympic Athlete and Gold Medalist, emphasize the importance of staying active through sports, which improves both physical and mental resilience.
- **Incorporate a Balanced Diet and Rest:**
A holistic lifestyle, including a focus on nutrition and sleep, helps youth achieve longevity. Professional athletes, like Bafétimbi Gomis, emphasize the importance of rest and discipline for sustained health.
- **Nurture Social Connections:**
Youth value strong personal relationships and community, recognizing that emotional support and social bonding are key to long-term well-being.
- **Develop Mindful Use of Technology:**
Reducing digital dependency, through practices like phone-free breaks, ensures better mental focus and well-being, as highlighted in sessions on responsible tech use.

WHAT MOTIVATES YOUNG PEOPLE TO ADOPT SUSTAINABLE HABITS, AND HOW CAN THESE MOTIVATIONS BE REINFORCED?



- **Foster Purpose-Driven Engagement:**
Young people are driven by a desire to make a tangible impact on the environment. Engage them through grassroots movements and community-led sustainability initiatives, fostering a sense of ownership and responsibility.
- **Embed Innovation and Creativity:**
Youth are inspired by businesses and solutions that innovate sustainably. Encourage this by integrating sustainability into business strategies, such as adopting circular economy models and renewable energy practices.
- **Promote Education and Raise Awareness on key Issues:**
When young people understand how their actions contribute to broader environmental goals, they are more motivated to take sustainable steps. Provide them with educational tools and resources to help them implement practices like waste reduction and carbon emissions tracking.
- **Encourage Collaboration on Local and Global Levels:**
Young people are motivated by the power of collective action. Promote cross-sector partnerships and international collaborations that show how local efforts can drive global sustainability, such as improving food security and water access.



WHAT EDUCATIONAL STRATEGIES ARE MOST EFFECTIVE IN PREPARING YOUTH FOR ACTIVE ROLES IN AI DEVELOPMENT?



- **Foster Innovation Through Risk-Taking:**
Encouraging youth to pursue unconventional ideas and take risks, as seen with AI-driven breakthroughs, helps cultivate a mindset of creative problem-solving and bold innovation.
- **Promote Cross-Disciplinary Learning:**
AI development thrives at the intersection of diverse fields. Educating youth in multidisciplinary areas such as technology, healthcare, and space exploration opens new avenues for applying AI in real-world scenarios.
- **Enhance Technical Skills with Ethical Training:**
To ensure AI's responsible use, educational programs must emphasize not only technical skills like coding but also ethics, transparency, and human oversight.
- **Encourage Collaboration and Mentorship:**
Young innovators benefit from collaboration and mentorship, which helps refine their ideas and connect them to real-world applications. Organizations like Misk Foundation and Endeavour emphasize the power of guidance, network, and peer support.
- **Develop Entrepreneurial and Funding Skills:**
Introducing youth to modern funding methods like crowdfunding and peer-to-peer lending equips them with financial literacy to bring AI projects to life. Vision 2030's initiatives offer platforms for young innovators to scale their ideas.

HOW CAN YOUNG PEOPLE BE EDUCATED ABOUT THE ETHICAL IMPLICATIONS AND RESPONSIBILITIES ASSOCIATED WITH AI?



- **Incorporate Ethics into AI Curriculum:**
Integrate ethical discussions into AI-focused educational programs. Teach students not only the technical aspects of AI but also the implications of data privacy, transparency, and human oversight.
- **Promote Ethical AI Use in Projects:**
Encourage youth to develop AI projects that prioritize ethical considerations, such as fairness, transparency, and accountability, and address real-world issues like healthcare or climate change.
- **Foster Cross-Sector Collaboration:**
Organize workshops and collaborations between youth, industry experts, and policymakers to discuss AI ethics and best practices. Cross-sector dialogues help young innovators understand the broader social and legal context.
- **Leverage Mentorship from Ethical Leaders:**
Connect young people with mentors who have experience in ethical AI development. Learning from role models in the field helps instill a sense of responsibility and integrity (Makosinski & Kawago, 2023).
- **Engage in Real-World Ethical Scenarios:**
Use case studies and simulations of AI misuse to demonstrate the potential harms of unethical AI. Help youth critically assess the consequences and responsibilities of AI development.

THOUGHTS FOR TOMORROW: UNANSWERED QUESTIONS

Culture

How can we integrate cultural heritage with modern innovation to ensure that traditions remain relevant while fostering global connectivity?

Education

In a rapidly evolving world, what is the role of education in preparing youth not just with technical skills, but with the emotional intelligence and resilience to navigate complex challenges?

Wellbeing

How can an integrated approach to physical and mental wellness help address the growing global mental health crisis, and what practical steps can we take to combine both aspects into more effective and sustainable wellbeing solutions?

Sustainability

What role can youth-driven sustainability movements play in bridging grassroots efforts with institutional frameworks to create lasting environmental change?

Global Engagement

How can we ensure that youth-led global initiatives are not only impactful but also sustainable, creating systemic change in areas like climate action, health, and education?

Innovation

In a world increasingly shaped by technology, how can youth-led innovation in fields like AI and digital health ensure that these advancements are both ethical and accessible to all?

BY YOUTH

How can youth leaders leverage their platforms and mentorship opportunities to drive meaningful, real-world impact?

FOR YOUTH

What kind of initiatives and policies are needed to empower youth to lead with purpose, embrace risk, and build sustainable solutions for the challenges of tomorrow?

CHAPTER

05

THE WAY FORWARD: BEYOND MGF 2024

CALLS TO ACTION

EMPOWERMENT IN ACTION

FOR YOUTH

- 1** Explore interdisciplinary education that combines STEM, arts, and humanities to develop creativity, critical thinking, and practical problem-solving skills.
- 2** Focus on causes that align with your purpose, take deliberate steps, and inspire others to create a collective movement for positive change.
- 3** Use AI and digital tools to innovate while being mindful of ethical considerations, misinformation, and sustainable impact.
- 4** Build supportive ecosystems by connecting with peers, mentors, and industry leaders to navigate challenges and unlock new opportunities.
- 5** Start small by tackling issues within your community, such as waste reduction or renewable energy initiatives, and scale up efforts through persistence and partnerships.
- 6** Advocate for inclusive platforms where youth voices are heard, and actively participate in discussions shaping the future of education, technology, and sustainability.

FOR COMMUNITIES

- 1** Create safe spaces for youth to express their ideas, collaborate, and take risks without fear of failure.
- 2** Encourage storytelling and mentorship from older generations to preserve cultural heritage while integrating modern innovation.
- 3** Support youth-led initiatives that focus on sustainability, peacebuilding, and social justice, emphasizing the power of small, consistent actions to drive significant impact.
- 4** Provide access to training programs, workshops, and tools that empower youth to develop their skills and lead initiatives in their fields of interest.
- 5** Create physical or virtual spaces where youth can collaborate on solving local issues, from sustainability to social entrepreneurship, supported by community resources.
- 6** Organize local competitions to engage youth in addressing challenges like waste management, education gaps, or clean energy solutions. This enables the mobilization of resources and volunteers to support youth-driven projects, allowing them to make tangible impacts in their neighborhoods.

FOR INSTITUTIONS

- 1** Embed discussions on the ethical implications of AI, sustainability, and social impact into curricula to prepare youth for responsible leadership.
- 2** Develop frameworks that prioritize inclusivity, equity, and access to opportunities for young people across sectors.
- 3** Facilitate partnerships between youth and experienced professionals in fields such as AI, energy, and entrepreneurship to accelerate growth and innovation.
- 4** Allocate funding and resources to youth-led initiatives addressing global challenges like climate change, water scarcity, and digital equity.
- 5** Use AI, virtual simulations, and other digital tools to enhance learning experiences and prepare students for future technological advancements.
- 6** Measure the success of youth-led initiatives through tangible outcomes, such as reduced carbon emissions or improved community engagement, and share these results to inspire further action.

YOUTH INSPIRING A BRIGHTER TOMORROW – WHAT'S NEXT?

What an incredible journey these past two days have been. Together, we've transformed this event into a community. When purpose meets passion, incredible things happen. Over 10,000 of you joined us, along with 16,000 more participants from countries around the globe. With more than 300 speakers and 150 sessions, the future was not only imagined but set into motion.

An entrepreneur with the boldest idea and a student who took steps to solve a global challenge—these are the people leading us forward. From the sparks of innovation in technology to the powerful call for sustainability, actions speak louder than words—and the voice of youth is the loudest.

As we close, remember: at the Misk Global Forum, it's not about the number of sessions attended; it's about the ideas created, connections made, and the dreams you began pursuing. These conversations are just the beginning. When you step out of this door, take the momentum with you—carry it forward to build the future envisioned here. The world is not waiting, and neither should you.



Until next year, dream boldly and create fearlessly. The Misk Global Forum has been a truly motivational journey, with a strong emphasis on action. Thank you everyone who made this happen. See you next year!



MASHAEL ALZOGHAIBI

Global Engagement Director
Misk Foundation



Misk مسك
مؤسسة محمد بن سلمان
Mohammed Bin Salman
Foundation

